

### You can help us continue to make a difference

Thanks to professionals like you, Colgate has donated over \$800,000 to Make-A-Wish® for every kids toothbrush purchased. Now with purchases of PreviDent® Varnish, we can help even more kids.





## Free patient resources for children of all ages



### Free to download and print

Adventure Books are fun and feature interactive oral health stories that teach the importance of good oral hygiene

### **Printable Materials**

- Fun activities sheet with brushing charts
- In-office materials
- Educational take-home material

Go to the pediatric patient education section of colgateprofessional.com

### **Free Apps and Games**

#### My Bright Smile App

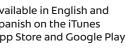
- 5 fun oral care education games
- 2 minute brushing timer

#### **Tooth Defenders**

• 5 fun games



Available in English and Spanish on the iTunes App Store and Google Play









# **MagnusCards**

**Easy-to-use "Card Decks"** provide step-by-step guidance around toothbrushing, dental visits another oral care activities for people living with cognitive special needs.



Available in English and French on the iTunes App Store and Google Play



## Help keep young smiles bright and healthy with Colgate products and resources













# Colgate PreviDent Varnish helps you provide Fluoride protection in the office

**4x greater fluoride uptake** vs 3M<sup>™</sup> Vanish<sup>™</sup> Varnish in lesioned enamel<sup>1</sup>

**Available in great-tasting** Caramel Sundae, Mint, Raspberry and Grape Bubble Gum flavors

Reference 1. Date on file. Colgate-Palmolive Company. 2012. 3M and Vanish are trademarks of 3M.

Help prevent white spot lesions **before they start** with Colgate® PreviDent® 5000









### KIDS (0-5+)

- Ultra soft bristles
- Ultra compact head
- Thick ergonomic handle for better grip
- Center dosing dot helps to measure recommended amount of toothpaste

### My First Colgate™ KIDS (0-2)





### **KIDS (2-5)**







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### **KIDS (5+)**













### **KIDS (3-8)**

- Extra soft bristles
- Ultra Compact Head
- Comfortable handle and thumb rest for better control







### TWEENS/TEENS (8+)

- Soft bristles in ultra compact head
- Unique cheek and tongue cleaner helps to remove over 96% more bacteria
- Novel colors and non-slip grips







### TWEENS/TEENS (8+)

- Soft bristles in ultra compact head
- Soft tongue cleaner
- Non-slip grip





'Source: NMR (12/26/16-04/23/17), L+7 blended, 5 t/c min, trackage based rankers 'Overall bacteria versus brushing teeth alone with a flat-trim toothbrush





www.henryschein.com