

# Make-A-Wish

**You can help us** continue to make a difference

Thanks to professionals like you, Colgate has donated **over \$800,000** to Make-A-Wish® for every kids toothbrush purchased. Now with purchases of PreviDent® Varnish, we can help even more kids.



*I wish to meet a unicorn*  
**Charlotte, 5**  
 hematologic disorder



## Free patient resources for children of all ages



### Free to download and print

**Adventure Books** are fun and feature interactive oral health stories that teach the importance of good oral hygiene



### Printable Materials

- Fun activities sheet with brushing charts
- In-office materials
- Educational take-home material



Go to the pediatric patient education section of [colgateprofessional.com](http://colgateprofessional.com)

### Free Apps and Games

#### My Bright Smile App

- 5 fun oral care education games
- 2 minute brushing timer



#### Tooth Defenders

- 5 fun games



Available in English and Spanish on the iTunes App Store and Google Play

### MagnusCards

**Easy-to-use "Card Decks"** provide step-by-step guidance around toothbrushing, dental visits another oral care activities for people living with cognitive special needs.

Available in English and French on the iTunes App Store and Google Play



Help keep young smiles **bright and healthy** with Colgate products and resources



Proven In-Office Fluoride Protection



Trusted preventive care at home



Engaging interactive educational tools



Colgate will donate to MAWFA \$1 dollar for each Colgate PreviDent varnish Box sold in the United States, up to a maximum of \$15,000. From January 1, 2018–December 31, 2018 Colgate will donate 5 percent of the sales price of all kids' toothbrush sales to Make-A-Wish® with a minimum financial contribution of \$250,000 & a maximum financial contribution of \$300,000 in North America. For more information about Make-A-Wish®, visit [wish.org](http://wish.org). All rights reserved. Trolls™ - DreamWorks Animation LLC. Licensed by Universal Studios Licensing LLC. Peppa Pig © Astley Baker Davies Ltd/Entertainment One UK Ltd 2003. © 2018 Colgate-Palmolive Company, New York, NY 10022, USA 01/2018 S04322.



# Protection That Begins In Your Office



# Continued Prevention at Home



## Colgate® PreviDent® Varnish helps you provide Fluoride protection in the office

4x greater fluoride uptake vs 3M™ Vanish™ Varnish in lesioned enamel<sup>1</sup>

Available in great-tasting Caramel Sundae, Mint, Raspberry and Grape Bubble Gum flavors

Reference 1. Data on file. Colgate-Palmolive Company, 2012. 3M and Vanish are trademarks of 3M.

Help prevent white spot lesions before they start with Colgate® PreviDent® 5000



### KIDS (0-5+)

- Ultra soft bristles
- Ultra compact head
- Thick ergonomic handle for better grip
- Center dosing dot helps to measure recommended amount of toothpaste

#### My First Colgate™ KIDS (0-2)



#### KIDS (2-5)



#### KIDS (5+)



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### KIDS (3-8)

- Extra soft bristles
- Ultra Compact Head
- Comfortable handle and thumb rest for better control



### TWEENS/TEENS (8+)

- Soft bristles in ultra compact head
- Unique cheek and tongue cleaner helps to remove over 96% more bacteria\*
- Novel colors and non-slip grips



### TWEENS/TEENS (8+)

- Soft bristles in ultra compact head
- Soft tongue cleaner
- Non-slip grip



\*Source: NMR (12/26/16-04/23/17), L+7 blended, 5 t/c min, trackage based rankers. †Overall bacteria versus brushing teeth alone with a flat-trim toothbrush



Visit [shop.colgateprofessional.com](http://shop.colgateprofessional.com) or call 1-800-2COLGATE (1-800-226-5428)

Available through  
**HENRY SCHEIN®**  
DENTAL

To Order: 1-800-372-4346 8am-8:30pm (et)  
To Fax: 1-800-732-7023 24 Hours  
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