

# Giving the World Reasons to Smile

## Sustainability in Action at Colgate



# SUSTAINABILITY UPDATE

This 2012 Sustainability Update highlights Colgate's recent progress on sustainability. Below you will find:

- Recent Planet Progress
- Colgate's 2011 to 2015 Sustainability Strategy
- Earth Day 2012
- Highlights of 2012 Division Action Plans
- Recent Sustainability Awards
- Link to Colgate's Sustainability Report and Website

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## 2011 Planet Progress

Sustainability at Colgate is focused on the 3Ps – People, Performance and Planet. Colgate's focus area of Planet includes our commitments to reduce greenhouse gas emissions, energy use and water use. The 2011 Planet numbers are in, and we've made great progress in 2011 and over the past years:

- Since 2002, Colgate has reduced our energy use and carbon emissions per ton of product manufactured by 25% and our manufacturing carbon emissions by over 70,000 metric tons – the same as the annual greenhouse gas emissions from almost 14,000 passenger vehicles.
- 21% of our manufacturing sites from around the world achieved the U.S. EPA ENERGY STAR Challenge for Industry.
- Since 2002, we've nearly halved the water our factories use per ton of product manufactured – the same as over 9.5 billion glasses of water.
- Seven of Colgate's sites around the world are now LEED (Leadership in Energy and Environmental Design) certified.



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## Colgate's 2011 to 2015 Sustainability Strategy

Here's a reminder of our 2011 to 2015 Sustainability Strategy. Colgate's strategy maintains an emphasis on People, Performance and Planet, with focused, measurable goals that align with the Company's business objectives.



[Click here to see details of the 2011-2015 Sustainability Strategy](#)

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## Earth Day 2012

Colgate sites around the world are currently celebrating Earth Day and Earth Week. Earth Day, April 22, is a day to celebrate our commitment to the planet – both at work and at home. Take a look at some of the great activities that happened in 2011 in last year's [slideshow](#). We look forward to sharing photos and stories from this year's events soon. Happy Earth Day!

Congratulations to the winners of our Division Earth Day Poster Contest! Two winners were selected globally.



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## Highlights of 2012 Division Action Plans

Each Colgate Division has action plans for 2012 to ensure progress against the goals stated in Colgate's [2011 to 2015 Sustainability Strategy](#). Here are some:

- **Latin America** will continue to implement a Sustainability Week across the Division, re-launch their no-rinse (lower-water use) fabric softener supported by consumer education, and include handwashing education in all Colgate Bright Smiles, Bright Futures programs.
- **Tom's of Maine** continues its "50 States for Good" contest for a 4th year. Non-profits from all 50 states submit their projects, and consumers vote to determine which organizations will share \$150,000 in funding from Tom's.
- **Hill's** will increase employees' hourly participation in their Caring Hearts volunteer program by 20%. Through this program at Hill's Pet Nutrition in Topeka, Kansas, employees can volunteer with over 200 local agencies.
- **Europe** will invest at least 5% of the annual European Capital Expenditure Budget in planet-related projects, and all manufacturing sites will implement two safety weeks during the year (C-P safety week and European safety week).
- **South Pacific** will distribute 8,000 "Lather Up for Good Health" kits to Australian preschools in 2012, reaching over 200,000 children. Kits contain educational materials with lessons in proper handwashing from Handy the Handwashing Octopus.
- **North America** will develop a plan to educate consumers on sustainability and has several major initiatives to reduce environmental impact by improving shipping, transportation and warehousing efficiencies.
- **Asia** will actively seek LEED certification for two sites in India and will continue to focus on promoting oral care education in the community.
- **Africa/Eurasia** continues to focus on promoting access to clean water in the community through sponsorship of "play pumps" and other programs.



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## Recent Awards



Colgate has again been named a U.S. EPA Energy Star Partner of the Year for our efforts to reduce energy use and emissions. Colgate was one of only 15 companies in the Industrial sector to be recognized for leadership, accomplishments, and commitment to energy efficiency.

Colgate has been named one of World's Most Ethical Companies by Ethisphere Institute, a think tank dedicated to the advancement of business ethics and corporate social responsibility.





Colgate was named a Silver Class member – in the top 5% of companies in the Personal Products Sector – by sustainable investment consultants Sustainable Asset Management (SAM).

Colgate received the Safe-in-Sound Excellence and Innovation in Hearing Loss Prevention Award™ from the National Institute of Occupational Safety and Health (NIOSH). Colgate is the first company to receive the honor at the company level.



## Sustainability Website and Report

Visit Colgate's Sustainability website and read the report, which details the 2011 to 2015 Strategy, our progress in sustainability, and stories from around the Colgate world. Check it out at [ColgatePalmolive.com/Sustainability](http://ColgatePalmolive.com/Sustainability).