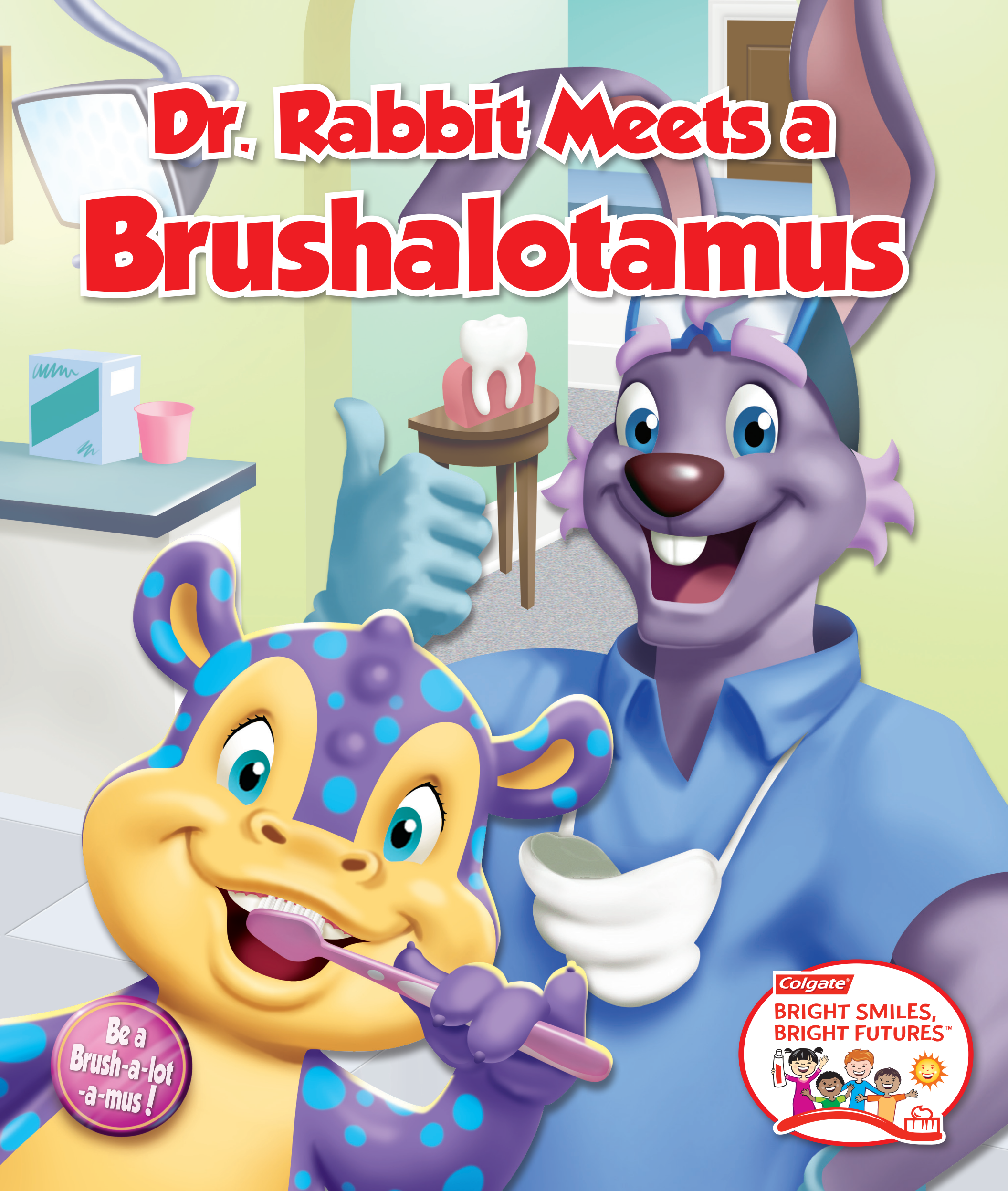


Dr. Rabbit Meets a Brushalotamus



Be a
Brush-a-lot
-a-mus!

Colgate®

BRIGHT SMILES,
BRIGHT FUTURES™

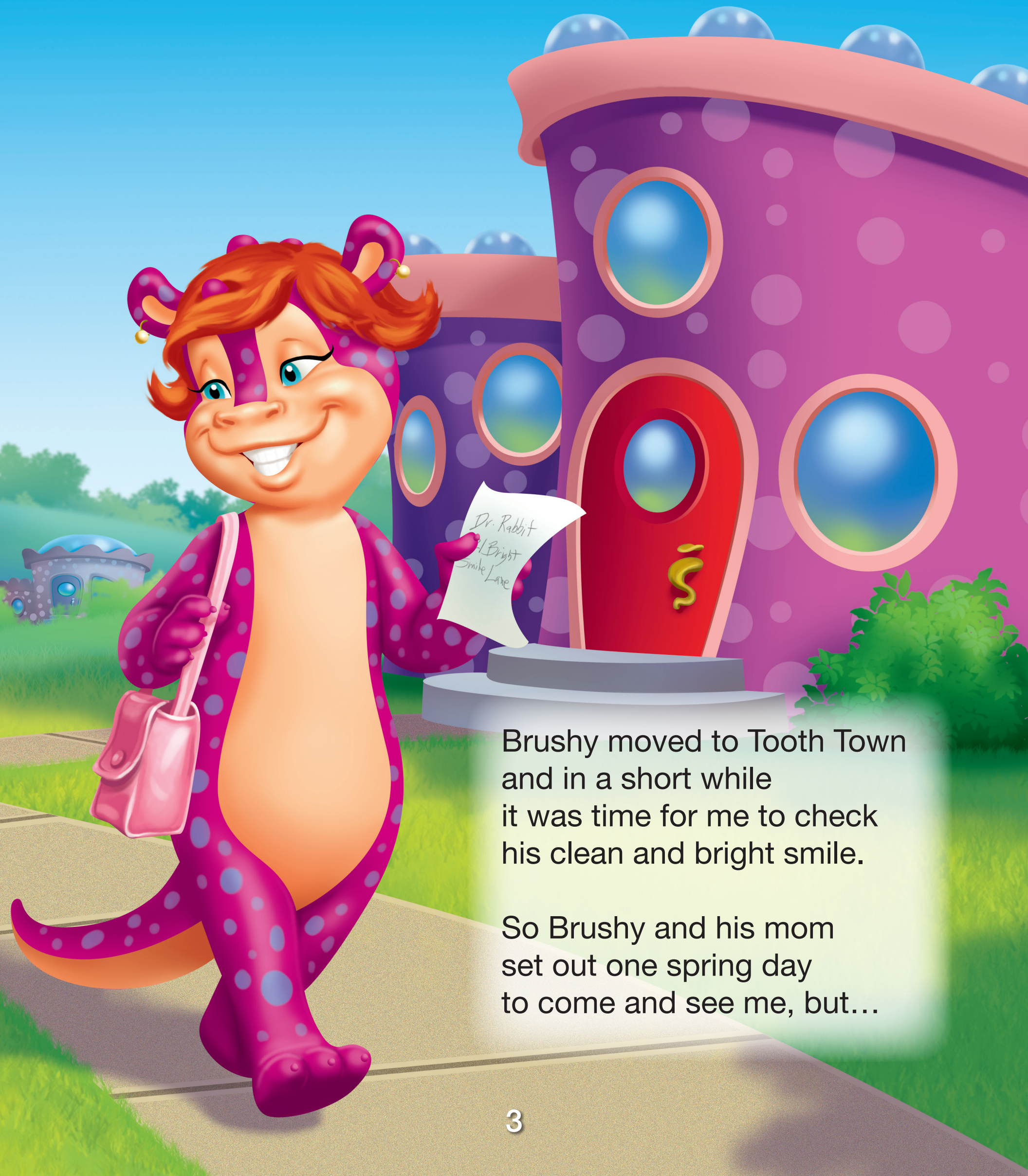




Hello! I'm Dr. Rabbit.
I'm a dentist you see.
To take care of their teeth,
all the kids visit me.

I just met a new friend
and he'll be your friend, too.
Brushy Brush-a-lot-a-mus!
He's glad to meet you.






Brushy moved to Tooth Town
and in a short while
it was time for me to check
his clean and bright smile.

So Brushy and his mom
set out one spring day
to come and see me, but...

they soon lost their way!
They made a wrong turn
onto Sugar Snack Street
lined with snacks and with drinks
that were sugary sweet.






When they got to the corner
his mom said “Oh dear!
I don’t think Dr. Rabbit
would be around *here*.”

Brushy knew right away
they were on the wrong street.
That sugary stuff wasn’t
healthy for his teeth.

“Are you lost?” called a voice. Brushy’s mom said “Oh yes! We must find Dr. Rabbit. We have his address...”





“Dr. Rabbit!” said Kim.
“I was there yesterday.
We all know where he is.
We’ll take you, right away.”

“I just had my check-up.
Come on, follow us!”
They were happy to meet
a Brush-a-lot-a-mus!


So...

Brushy and his new friends
Kim, Ana and Zach
all munched on some healthy
apples for a snack.

FLUORIDE SLIDE

They skipped down the street
and they all took a ride
down the Good for Your Teeth
Super Glide Fluoride Slide.





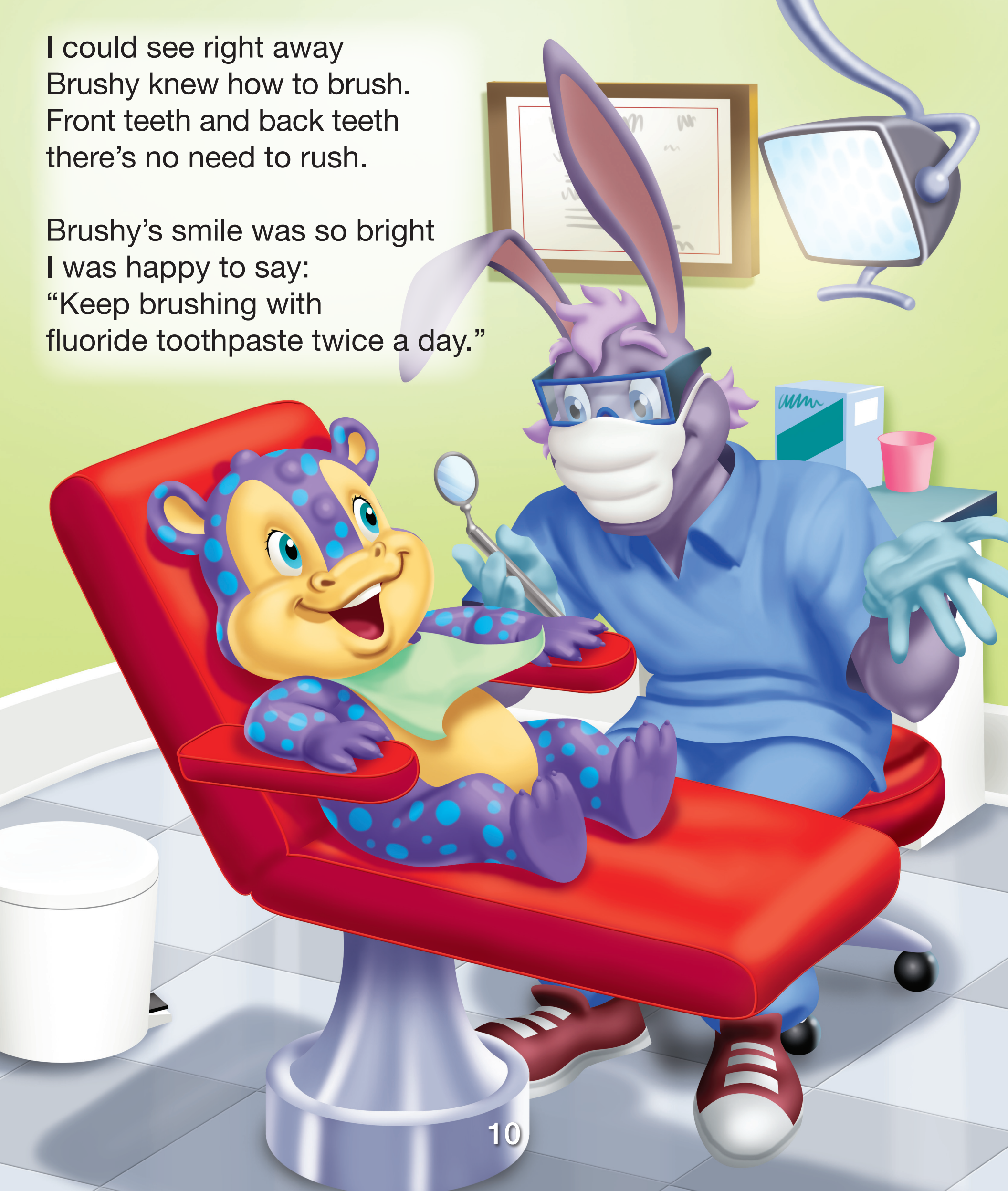
Fluoride protects teeth.
It protects every one.
Brushy slid down the slide
and said "Wow! This is fun!"

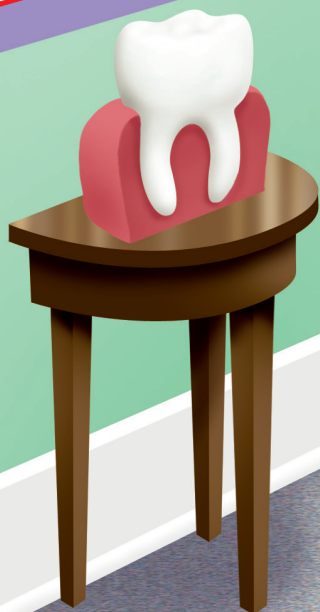
Later that day, I heard
my doorbell chime.
Brushy and his new friends
were there right on time.



I could see right away
Brushy knew how to brush.
Front teeth and back teeth
there's no need to rush.

Brushy's smile was so bright
I was happy to say:
"Keep brushing with
fluoride toothpaste twice a day."





“Be sure that you brush after breakfast,” I said.
“And be sure that you brush your teeth before bed.”

Brushy knows if you take care of your baby teeth it will help your new teeth that are waiting beneath!



Brushy and his friends
know just what to do.
They take care of their teeth
and you can, too!



Be a
Brush-a-lot
-a-mus!

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