

2012 Update on Our Sustainability Progress

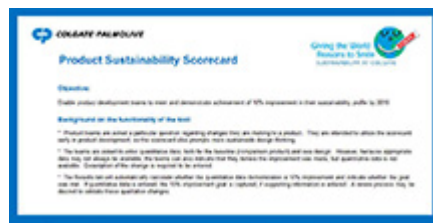
Giving the World Reasons to Smile



Colgate people around the world can be proud of our achievements in sustainability. To share the tremendous progress we've made against our Sustainability goals this year, Colgate recently published a *2012 Update on Our Progress* report on Colgate.com/Sustainability. [Click here](#) to view the 2012 Update on Our Progress.

Highlights from Colgate's 2012 achievements include:

Over **14,000 employees** reached the goal of 500 minutes of healthy activity during the Live Better July **Healthy Activity Challenge**. Together, Colgate people around the world logged a total of 9.3 million minutes!



Colgate introduced an internal **Sustainability Scorecard** to measure progress toward our product sustainability goals and to capture information on environmental improvements in our products.



Hill's has helped support close to **500,000 pet adoptions** in 2012 by donating pet food with a retail value of over \$25 million to pet shelters.



Tom's of Maine launched **Naturally Dry**, the first antiperspirant stick made entirely from ingredients derived from nature.

As of mid-year 2012, Colgate **reduced energy use** per ton of production by almost **13%** vs. our 2005 baseline, driving us closer to our 2015 goal of 20% reduction per ton of production.

Colgate was named to the 2012/2013 Dow Jones **Sustainability World Index and North America Index**.



Colgate was named a U.S. EPA **Energy Star** 2012 Partner of the Year.



From 2005 to mid-year 2012, Colgate **reduced water use** per ton of product. We focus on using less water to manufacture our products.

For more about these and other achievements Colgate has made over the past year [click here](#).