**People**

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**At a Glance**

- **37,700** employees around the world
- **800 Million** children reached in 80 countries by Colgate’s “Bright Smiles, Bright Futures” Oral Health Education Program since 1991
- **68 Million** people reached annually on average since 2011 about the health and hygiene benefits of handwashing with soap
- **8 Million** pet adoptions supported by Hill’s Pet Nutrition since 2002
- **18.7 Million** minutes of healthy activity logged by Colgate employees in July 2014 as part of Colgate’s Live Better program
- **50%** Over half of Colgate employees invited to use employee Health Risk Assessment tool since 2013
For over 200 years, Colgate has been committed to “People.” From the near 38,000 employees around the world who run our business to the billions of consumers who use our products, people are at the heart of what we do and how we do it.
Supporting Colgate People

Thousands of people around the world work together to make Colgate successful. In turn, the Company is committed to the success of our people throughout their careers. Through training, career development and wellness programs, Colgate helps employees stay healthy, engaged and focused on delivering products and services that meet or exceed expectations. To support the development of our people and ensure job satisfaction, we proudly offer global career opportunities, access to world-class training and education programs and continuous coaching and feedback.

Striving to Be an Employer of Choice

We are committed to attracting, developing and retaining talented and dedicated people by:

- Maintaining a culture based on our core values of Caring, Global Teamwork and Continuous Improvement
- Committing to our sustainability strategy focused on People, Performance and Planet
- Providing a stimulating career with training, education and growth opportunities
- Creating an exciting and motivating work environment
- Ensuring that people feel recognized and rewarded
- Promoting fundamental values and ongoing communication
- Providing cornerstone training programs: Valuing Colgate People, Ethics and Compliance and Leading with Respect
- Recruiting and retaining people of all backgrounds in our global workforce
- Promoting healthier lives for our employees
- Encouraging a healthy balance between work and personal responsibilities

Colgate works to provide opportunities for employees to obtain a balance between work and life. Programs vary by geography, but include health and wellness activities and education, seminars and resources, flexible work arrangements, adoption benefits, tuition benefits and back-up child care options.
Professional Development

Colgate's training programs provide opportunities for Colgate people to keep current in their assignments and to gain valuable new skills. In 2014, together Colgate people completed over 400,000 total hours of training in our global curriculum, as well as additional hours of locally required safety, environmental and other regulatory training. In most cases, employees participate in an annual Individual Development Planning process with their managers to agree on annual learning and development plans.

Colgate excels at developing leadership skills and fostering the next generation of Colgate leaders. Key leadership courses include “Driving Team Effectiveness in the Organization,” “Fundamentals of Accelerating Effective Change,” “Fundamentals of Colgate Leadership” and “Valuing Colgate People: Leadership in Action.” Programs such as the Colgate Leadership Challenge provide early-in-career individuals from around the world an opportunity to come to New York City and work together as a team to recommend solutions to leadership for real Colgate business challenges. Colgate also sends a team of high-potential, Director-level leaders to participate in the Tuck School of Business at Dartmouth College Global Leadership 2030 program.

Leadership in Action

Colgate partnered with Stanford Graduate School of Business in California to hold the 2014 General Managers’ Forum. Stanford professors and Colgate leaders together delivered insights on Brand Building in a Digital World, Becoming Smarter and Faster through Analytics, Growing through Innovative Solutions and Leading Colgate into the Future. Participants rotated through the Forum’s “course offerings” in smaller groups, where they were able to experience working with the new skills and technology tools needed for maximum effectiveness in today’s world. Participants also had exposure to leading thinkers and practices in digital and social media marketing and advanced analytics.
Health and Wellness

Our Sustainability Strategy includes a commitment to “Helping Colgate People and Their Families Live Better.” Through our “Live Better” programs, we promote physical, emotional and financial wellness for Colgate people and their families.

Since 2013, Colgate has offered over half of our employees across multiple geographies access to a Health Risk Assessment tool to help them self-evaluate health status, understand risks and provide confidential feedback to motivate behavior change. Colgate also aggregates this data anonymously to focus our Live Better programs on the highest risk factors for Colgate people, such as nutrition, physical activity, stress and body weight. We are continuing to expand the program with a goal to reach all countries with 100 or more employees by 2020.

Colgate is also committed to ensuring the financial well-being of our employees and is rolling out financial education materials and planning tools in 20 select subsidiaries.
A key Live Better program is the annual Healthy Activity Challenge, which encourages employees to track and log at least 500 minutes of healthy activity in one month, in line with medical experts’ recommendations for minimum physical activity to sustain good health. During the month, Colgate sponsors activities from yoga classes to group walks for Colgate people, and many locations hold health and wellness events to educate and motivate employees on the topics of nutrition, weight loss and a healthy body and mind. In 2014, over 19,000 employees reached their goal, and Colgate people logged in nearly 19 million minutes.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Minutes in Millions</th>
<th>Number of Employees Who Reached 500 Minutes Goal</th>
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<tbody>
<tr>
<td>2014</td>
<td>18.7</td>
<td>19,700</td>
</tr>
<tr>
<td>2013</td>
<td>12.9</td>
<td>20,100</td>
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<tr>
<td>2012</td>
<td>9.4</td>
<td>14,300</td>
</tr>
<tr>
<td>2011</td>
<td>9.1</td>
<td>15,800</td>
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Employee Safety

The health and safety of our customers, our employees and the communities in which we operate is paramount in all we do—our goal is zero incidents. Colgate people around the world are committed to being Colgate Careful by maintaining a robust safety culture and healthy and safe working conditions.

Colgate’s global occupational health and safety program is grounded in our Environmental, Occupational Health and Safety (EOHS) Standards. While we do not participate in the OHSAS 18001 certification system, our management system expectations are well aligned. Colgate sites are expected to self-assess conformance with our standards at an eighteen-month interval. Corporate audits are conducted every three to five years, closure progress is reported quarterly and verification audits are conducted to provide closure assurance. Third-party industrial hygiene firms also review our operations annually to ensure occupational health exposures are well controlled.

Colgate also provides safety training programs as an important part of our safety management strategy. Courses offered include EOHS Management Systems, Coaching and Feedback, Hearing Conservation, Lockout/Tagout, Confined Space Entry and Fire Safety Emergency. Evacuation drills across our sites also ensure we are prepared in the event of unforeseen circumstances.

In 2014, our safety results were not statistically different from prior years; however, for the first time in many years, there were two on-site fatalities when contractors were servicing our facilities. In response, Colgate sharpened our focus on job tasks and activities that present the highest risk profile. Each Colgate manufacturing and technology facility completed a risk analysis to identify job tasks that have greater likelihood of resulting in a fatality and/or serious injury, and created action plans to strengthen hazard mitigation strategies associated with that work.
Colgate’s Safety Culture
Our safety culture is built on a foundation of leadership, recognition and employee engagement. Several key programs help ensure our safety culture is robust.

- The President’s Safety Award Program recognizes Colgate sites as they achieve specific milestones of time in years and/or hours without a Lost Workday Injury or Illness. In 2014, 58 percent of our manufacturing facilities received one or more awards.

- We recently introduced “Cathy Colgate,” our new global safety champion. Cathy will help communicate the renewed Minimum Safe Behaviors and other safety programs to Colgate people.

<table>
<thead>
<tr>
<th>Colgate’s Minimum Safe Behaviors</th>
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<tbody>
<tr>
<td>✓ Protect yourself against a fall when working at heights</td>
</tr>
<tr>
<td>✓ Obtain a permit before entering a confined space</td>
</tr>
<tr>
<td>✓ Obtain a permit before performing hot work</td>
</tr>
<tr>
<td>✓ Obtain a permit before breaking a line</td>
</tr>
<tr>
<td>✓ Buckle up for safety</td>
</tr>
<tr>
<td>✓ Use proper personal protective equipment</td>
</tr>
<tr>
<td>✓ Verify equipment is de-energized or isolated before beginning work; “Lock it Out”</td>
</tr>
<tr>
<td>✗ No disabling or bypassing machine guards</td>
</tr>
<tr>
<td>✗ No distractions while driving or operating machinery</td>
</tr>
<tr>
<td>✗ No unauthorized discharges to the environment</td>
</tr>
<tr>
<td>✗ No horseplay or fighting</td>
</tr>
<tr>
<td>✗ No drugs and alcohol</td>
</tr>
<tr>
<td>✗ No smoking</td>
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- Each March Colgate holds a Company-wide Safety Week, sharing best practices and refreshing our focus on health and safety. Several Safety Week events also include Colgate families in fun and educational activities. Colgate’s 2014 Safety Week themes were risk management, electrical safety and noise awareness, important for Colgate people at all of our facilities.
HIV/AIDS Commitment

Colgate recognizes the continuing seriousness of the global HIV/AIDS epidemic and its impact on the workplace and society. Our global Colgate HIV/AIDS strategy and policy focus on non-discrimination and confidentiality, prevention, access to treatment, partnerships with third parties and proactive organizational support. Colgate holds World AIDS Day programs around the world each December and provides ongoing opportunities for confidential testing and awareness education—especially in Colgate regions with high incidence rates of HIV/AIDS.

Through our programs around the world, we are working to limit the impact of HIV/AIDS and maintaining an environment at Colgate that is conducive to openness and acceptance. For example, Colgate’s Latin America Division conducts internal HIV/AIDS awareness campaigns in each of the Division’s subsidiaries. Under the “Positive Step” program in India, Colgate employees support a group of children living with HIV/AIDS by providing special nutrition and sponsoring their school fees. In Central America, Colgate educates employees and their families through training and awareness campaigns. The topic of HIV/AIDS is also included in the “onboarding” program for new hires. Colgate Headquarters in New York City recognizes World AIDS Day by displaying a section of the AIDS Memorial Quilt and by inviting a guest speaker.

Caring in South Africa

In South Africa, Colgate holds an AIDS Week in early December with events such as a candle-lighting commemoration, a “Family Day” with employees and their families and free, confidential testing.
Diversity and Inclusion

Colgate’s objective is to foster an inclusive workplace that reflects the diversity of the global marketplace. Such an environment provides all Colgate people with the opportunity to make unique contributions to our business success. Colgate is committed to providing employment, training, compensation, promotional opportunities and all other terms and conditions of employment without regard to race, color, religion, age, gender, sexual orientation, gender identity, national origin, disability, veteran status or any other basis protected by law.

Colgate’s training program “Valuing Colgate People” is taught in every Colgate subsidiary globally. And through Colgate’s day-long, interactive “Fostering an Inclusive Work Environment” training program, participants gain a greater understanding of diversity and the role we all play in supporting a global, inclusive workplace. Colgate also partners with organizations such as the Conference Board, Diversity Best Practices, the National Association for Female Executives (NAFE), Working Mother Media, DiversityInc, LatinaStyle and Catalyst to develop an effective and supportive work environment.

To help foster an atmosphere of inclusiveness, Colgate supports network and affinity groups representing many different perspectives and ways of life. Each group contributes to Colgate’s inclusive work environment by developing and implementing activities and programs to promote work and community involvement, as well as cultural awareness.

A Selection of Colgate Network Groups

- Asian Action Network
- Black Action Committee
- Colgate Women’s Network
- Colgate Gay, Lesbian, Bisexual, Transgender (GLBT) Network
- Colgate Parents Network
- Hill’s 4 Generation Network
- Hill’s Diversity Council
- Hill’s Women Empowerment Network
- Hispanic Action Network
- New Employee Organization

Supplier Diversity

Colgate works with selected diverse suppliers in North America to build their business capabilities, improve their ability to respond to requests for proposals and their understanding of the business requirements of corporate customers. Our Supplier Diversity team in the U.S. encourages increased and expanded business relationships with minority-owned and women-owned businesses, developing mutually beneficial supply relationships. Colgate also participates as a member of the National Minority Supplier Development Council, Women’s Business Enterprise National Council and the City of New York Corporate Alliance program in mentoring women-owned and diverse-owned suppliers. One of our key priorities has been the execution of Supplier Days, when we invite suppliers to Colgate for an exchange of information on capabilities and opportunities.
Business Integrity

Colgate is committed to doing business with integrity and respect for all people and for the world around us. With governance and ethics principles embedded into Company culture, as well as standards supporting the well-being of Colgate people and the workers in our supply chain, Colgate ensures its business success goes hand-in-hand with business integrity.

Code of Conduct and Global Business Practices Guidelines

Since 1987, our Code of Conduct has served as a guide for our daily business interactions, reflecting our corporate values and our standard for ethical behavior. One hundred percent of salaried and clerical Colgate people participate in annual training and certification on the Code of Conduct. Hourly employees complete this training and certification process every other year. Our audit firm, PricewaterhouseCoopers LLP, audits a cross-section of these certifications. Colgate’s Global Business Practices Guidelines provide further information to our employees on key topics in our Code of Conduct. The Guidelines offer clear, practical guidance and illustrate how the values and principles outlined in the Code of Conduct apply to particular business situations.

The Colgate “EthicsLine” provides a means for employees and external parties to ask questions, obtain guidance or report any suspected violations of the Code of Conduct. We work to create a workplace free of inappropriate or unlawful behavior in which people are encouraged to share their concerns with the Company without fear of retaliation. Consequently, at Colgate, no adverse action will be taken against any employee, former employee, agent or third party for complaining about, reporting, participating in or assisting in the investigation of a suspected violation of the Company’s Code of Conduct, Company policy or applicable law, unless the allegation made or information provided is found to be intentionally false.

Colgate fully investigates all potential Code violations and ensures that the appropriate actions are taken. In 2014, we received approximately 300 contacts through the EthicsLine, covering a wide variety of questions and topics, including potential violations of the Company’s Code of Conduct. Every alleged Code violation was thoroughly investigated and, when necessary, appropriate remedial action was taken.

No Political Contributions

Colgate has a long-standing policy against making contributions to political parties or candidates, which is set forth in our Code of Conduct and Global Business Practices Guidelines. These policies prohibit contributions to any political party or candidate, whether federal, state or local. We also prohibit U.S. trade associations from using any portion of Colgate dues for political contributions and we conduct an annual reminder and certification process to ensure trade association awareness and compliance.

Anti-Bribery

Colgate has a strict policy prohibiting bribery of governmental officials and private commercial parties anywhere we do business. This policy is outlined in the Code of Conduct and Global Business Practices Guidelines. Colgate also mandates that the third parties with whom we work comply with our anti-bribery policy, which is included in our Supplier Code of Conduct and further communicated to third parties through our global Due Diligence Process.

See the Global Ethics and Compliance section of Colgate’s web site for more information on business integrity at Colgate. Colgate also discloses significant legal proceedings in our Annual Report on Form 10-K.
Human and Labor Rights

Colgate has a long-standing commitment to respecting human rights and labor rights worldwide and supports the United Nations Universal Declaration of Human Rights. Colgate was also one of the founding members of the Global Sullivan Principles.

Colgate’s internal Human Resources Labor Standard sets minimum labor performance expectations globally, and Colgate assures conformance to the standard across our operations through internal audits. Colgate has also launched a third-party Ethical Compliance Audit program for Colgate manufacturing facilities, using the Sedex Members Ethical Trade Audit (SMETA) protocol. The audit protocol investigates criteria covering freedom of association, child labor, hazards, health and safety, wages and benefits, working hours and discrimination, as well as environmental and business ethics matters. While not anticipated, corrective actions will be taken should we encounter any potential areas of concern in these audits.

Colgate practices and seeks to work with business partners who promote the following standards:

- Equal opportunity for employees at all levels;
- A safe and healthy workplace protecting human health and the environment;
- Providing employees the opportunity to improve their skills and capabilities;
- Respecting employees’ lawful freedom of association;
- and working with the governments and communities in which we do business to improve the educational, cultural, economic and social well-being in those communities.
Supply Chain Integrity

Colgate people are committed to the highest standards of integrity and full conformance to the Company’s Code of Conduct. It is our goal to ensure that our relationships with our supplier partners reflect and support the same high ethical standards.

Colgate’s Supplier Code of Conduct sets the Company’s expectations for suppliers in a number of critical areas, including labor practices, environment, health and safety, human rights, ethical dealings and management systems. The Code is provided to suppliers, and Colgate’s contracts and purchase orders typically require suppliers to abide by the Code’s standards (or suppliers’ comparable code standards), including applicable labor and equal employment laws, as well as Environmental, Occupational Health and Safety regulations, and to the Foreign Corrupt Practices Act and Anti-Bribery Policy.

Additionally, through Colgate’s Supplier Responsible Sourcing Assessment Program, Colgate uses an industry-standard self-assessment questionnaire focused on labor practices, health and safety, environmental management and business practices to assess suppliers. When suppliers are assessed as high risk, we perform third-party audits of their facilities. If any areas of non-compliance are detected, we work with the supplier to ensure these concerns are promptly remedied. We are including this assessment program as part of our supplier qualification process.

Colgate is also a member of SEDEX, the Supplier Ethical Data Exchange, which is the largest collaborative platform for sharing ethical supply chain data, as well as AIM-PROGRESS, a global industry forum to promote responsible sourcing practices and sustainable production systems. Through these platforms, suppliers share assessment and audit data with other manufacturing companies that often share the same suppliers, enabling us to gain information more efficiently and relieving the burden of “audit fatigue” on suppliers.

We have also participated in capacity building sessions through the AIM-PROGRESS forum that are designed to improve suppliers’ social and environmental performance. The sessions explain the responsible sourcing assessment process and prepare suppliers for assessments and audits of their facilities. We have participated in events in Latin America and North America. In addition, Colgate conducts similar supplier responsible sourcing training events for our suppliers.

Conflict Minerals

Colgate supports ending the violence and human rights violations by armed groups in the Democratic Republic of Congo (DRC) and neighboring countries that has been funded in part by proceeds from the mining of cassiterite, columbite-tantalite (coltan), wolframite and gold, including their derivatives, tin, tantalum and tungsten (3TGs).

For more information see Colgate's most recent SEC Specialized Disclosure Report available on the “For Investors” section of ColgatePalmolive.com.
Contributing to Communities

Promoting Oral Health
Many children around the world do not have access to basic dental care and education. The World Health Organization calls caries (cavities) the “most chronic global disease,” affecting 60 to 90 percent of school children and nearly 100 percent of adults. As a leading provider of oral care products, Colgate has the unique ability to address this major social issue and to educate and improve the oral health of children and their families. Colgate’s flagship “Bright Smiles, Bright Futures” (BSBF) program is among the most far-reaching, successful children’s oral health initiatives in the world. With long-standing partnerships with governments, schools and communities, BSBF has reached more than 800 million children and their families across 80 countries since 1991, with a new goal to reach 1.3 billion children by 2020.

Through BSBF, Colgate distributes toothpaste and toothbrushes and videos, books, software and activities in over 30 languages for use in the classroom or at home.

Volunteer dentists visit local communities to conduct free dental screenings and educate children and their families about the importance of maintaining good oral health.

Colgate partners with government health agencies, non-governmental associations (NGOs) and dental associations to expand the reach of oral care education around the world. As a founding sponsor of the Alliance for a Cavity-Free Future (ACFF), Colgate has joined a worldwide group of experts seeking to promote integrated clinical and public health action in order to stop caries initiation and progression, and to move towards a Cavity-Free Future for all age groups. The ACFF has launched over 15 local chapters around the world. Activities include developing clinical principles and a standard treatment plan for dental caries, publication of content on dental caries, promoting anti-caries programs to children and the elderly, collaborating to place dental caries on the agenda of key policy stakeholders and creating a series of Public Opinion Surveys to assess the public understanding of dental caries.

### Millions of Children Reached through “Bright Smiles, Bright Futures”

- **2011**: 650
- **2012**: 700
- **2013**: 750
- **2014**: 800
- **2020 Goal**: 1,300
In South Africa, Colgate sponsors the Phelophepa Train, a mobile hospital that provides medical care and oral health care in communities where medical services and infrastructure are unavailable. Each year the train treats nearly 50,000 people in 37 communities.

In Brazil, employees are trained to be “Agentes do Sorrisos” or “Smile Agents” to teach BSBF in local communities. The program now has a network of 450 volunteers who have reached over 20,000 children with BSBF education.

Colgate has partnered to conduct a clinical trial aimed at improving the oral health outcomes of children in Southern Thailand through school-based intervention, including school-based oral health education and daily toothbrushing for primary grade level children. The study demonstrated the importance of early intervention and education for reducing cavities, and the potential for school-based intervention to have a significant impact.

Colgate also partners with the Brazil Ministry of Health to train “Community Health Agents” to teach oral care and handwashing education in the community. Over 20,000 agents have been trained since the program’s inception, reaching 12 million people in more than twelve cities in Brazil.
Through our partnership with the Ministry of Education and Training in Vietnam, we have reached more than 22 million kindergarten and elementary age children and trained 20,000 teachers across the country since 1996.

Colgate partners with the American Dental Association Foundation each year to sponsor the “Give Kids A Smile®” program, providing oral health education and free preventive and restorative care to children from low-income families. Each year, approximately 350,000 underserved children benefit from more than 1,500 events thanks to the efforts of 40,000 or more annual volunteers.

Colgate has partnered with the New Zealand Dental Association for three years to sponsor free dental clinics in New Zealand during Oral Health Month.

The BSBF program enables Colgate to make a significant impact in the communities where we live and work, while engaging with consumers to build our brand value. Partnerships with retail stores around the world from Walmart in the U.S., to Carrefour in Brazil, to Walgreens in the Caribbean, to Coles in Australia allow us to promote oral health while building our brands and driving in-store sales. For example, a partnership with Coles supermarket in Australia on BSBF helped to increase Colgate children’s oral care product sales in 2014. Partnerships during Oral Health Month with retailers in Puerto Rico and the Dominican Republic in 2014 helped to increase sales and market share growth. Colgate also partners with retailers on other sustainability initiatives such as product sustainability and recycling. See page 44 for more information.

Colgate partners with the Mexican Dental Association Foundation and the Ministry of Public Education on the SaludArte (Health and Art) initiative. More than 25,000 children in 110 public schools now participate in the program, which includes daily handwashing and toothbrushing, a well-balanced meal and time for play, art, cultural activities and sports.
Handwashing Education

The simple act of washing hands with soap is one of the most effective ways to prevent disease transmission, especially in children. Handwashing with soap at key times however is not widely practiced. As a leading marketer of bar and liquid hand soaps, Colgate is working with public health officials, academia, local schools and clinics to educate millions of children and their families about the health and hygiene benefits of handwashing with soap. Colgate’s global handwashing program provides educational materials and sample products to schools and communities, and builds awareness through advertising and public relations campaigns. In some countries, Colgate teaches handwashing as part of our “Bright Smiles, Bright Futures” oral care education program.

Colgate’s goal is to raise handwashing awareness in over 50 million households by 2015. Since 2011, we have reached an average of 68 million people annually through media campaigns, community events and educational programs in schools.
Helping Pets in South Africa

Hill’s Pet Nutrition helped sponsor a Community Veterinary Clinics event in South Africa, bringing together both local and international volunteers to provide treatment to pets in need. Veterinarians and volunteers provided vaccinations against rabies, tick and flea control, surgeries where needed, the sterilization of cats and dogs, as well as education to pet owners.

Helping Pets Find a Home

Through the Hill’s Food, Shelter & Love® program, Colgate partners with animal shelters across the United States and provides Hill’s Science Diet pet food at a discount. Through this partnership, the Company provided pet food with a retail value of more than $2.7 million in 2014, which adds up to more than $280 million to nearly 1,000 shelters since the program’s inception in 2002. These donations have helped more than eight million dogs and cats find their forever homes. Further, through the Hill’s Disaster Relief Network, Hill’s Pet Nutrition partners with shelters to quickly provide food shipments in the event of an emergency. In 2013 and 2014, Hill’s responded to 25 emergencies across the U.S., from tornadoes to wild fires.

Thank you for lifting me up.
Colgate has been a sponsor of Starlight Children's Foundation, a leading global charity that partners with experts to improve the life and health of kids and families around the world. Colgate has contributed more than $11.6 million to Starlight programs such as the Starbright World® online community for teens affected by chronic or serious illness, Starlight® Fun Center® mobile entertainment units and Starlight® Tablets in hospitals in the U.S. to offer fun and distraction for pediatric patients. In the past, Colgate has also sponsored legacy programs such as PC Pal laptops, family activities and patient “wishes.”

Contributions
Colgate contributes both funding and products to a wide range of charities and community organizations around the world. Colgate also partners with retailers, consumers and our employees to raise funds. Driven by Colgate’s core value of Caring and supported by the involvement of Colgate people, our Global Giving Program makes a difference in the communities we serve by supporting organizations that address health and educational disparities.

Colgate’s giving priorities are 1) creating educational opportunities, 2) advancing health and well-being and 3) engaging Colgate people.

Starlight Children’s Foundation
For more than 25 years, Colgate has been a sponsor of Starlight Children's Foundation, a leading global charity that partners with experts to improve the life and health of kids and families around the world. Colgate has contributed more than $11.6 million to Starlight programs such as the Starbright World® online community for teens affected by chronic or serious illness, Starlight® Fun Center® mobile entertainment units and Starlight® Tablets in hospitals in the U.S. to offer fun and distraction for pediatric patients. In the past, Colgate has also sponsored legacy programs such as PC Pal laptops, family activities and patient “wishes.”
Colgate People Giving Back

Colgate provides opportunities for our people to volunteer in local communities throughout the year. As part of our 2015 goal to involve more Colgate volunteers in our community programs, we have created ways for Colgate people to volunteer with our “Bright Smiles, Bright Futures” (BSBF) program and other Colgate-sponsored activities, and we are building more programs each year. Colgate people are eager and enthusiastic volunteers. Here are just some examples from around the world.

Colgate people in many locations across the U.S. rolled up their sleeves and contributed to local communities during the second annual Colgate Cares Day in 2014. Volunteers gave their time in activities such as delivering meals to homebound seniors, restoring a park area and teaching Colgate’s BSBF program.

Tom’s of Maine celebrates an annual Goodness Day when every employee can volunteer in the community. In 2014, Tom’s closed its offices and manufacturing facility and spent the day volunteering in Cape Elizabeth, working together to restore the natural landscape.

The Caring Hearts program at Hill’s Pet Nutrition in Topeka, Kansas links employees to more than 200 local agencies and their projects.

In the Philippines, Colgate employees joined the Department of Education’s “Adopt A School” program to rebuild a school in the wake of Typhoon Haiyan. Colgate people repainted classrooms and provided school supplies and toiletries for the children.

In Mission Hills, Mexico, employee volunteers are mentors for disadvantaged children, providing clothes, shoes, school items and toys, as well as mentoring and friendship.

To celebrate Earth Day 2014, Colgate people in Ghana volunteered to clean up the beach. Employees in Kenya planted trees at a local university. In Portugal, Colgate people celebrated Earth Day by planting trees, gardening and painting for the Cooperative for Education & Rehabilitation of Disabled Citizens. Colgate people also taught our BSBF program and donated electronics to the organization.