Promoting Healthier Lives

We Will
- Promote health and wellness to reduce employee health risks by 15%(1)
- Achieve a 5% reduction in health costs and an improvement in early diagnosis of chronic and treatable disease
- Continue to focus on safety to achieve the goal of zero lost-time incidents

Contributing to the Communities Where We Live and Work

We Will
- Commit over $300 million to increase our impact in the community
- Partner with dental professionals to improve community oral health care
- Expand Bright Smiles, Bright Futures program externally to reach one billion children by 2020
- Provide handwashing awareness to over 50 million households
- Work with 250,000 veterinarians worldwide to educate pet owners and provide over $100 million in pet food to shelters
- Continue to provide Colgate products after natural disasters
- Involve more Colgate volunteers in our community programs

Delivering Products That Delight Consumers and Respect Our Planet

We Will
- Increase the sustainability profile in all new products we produce and in the balance of our portfolio
- Ensure that ingredients continue to meet or exceed all recognized standards for safety, quality and environmental compliance and biodegradability
- Reduce the environmental impact of our products and packages by 20% by increasing the use of sustainable materials and recycled content
- Reduce energy consumption(2) and carbon emissions(2) associated with the manufacture(3) and distribution(4) of our products by 20%
- Reduce waste(2)(5) sent to landfills from our operations by 15%
- Request that all key suppliers measure and disclose climate change information

Making Every Drop of Water Count

We Will
- Reduce the water consumed(2) in the manufacture of our products by 40% vs. 2005 consumption
- Reduce the use of water associated with our products by 15%
- Work with local and global organizations to help promote access to clean water
- Promote water conservation awareness among over two billion consumers

Reducing Our Impact on Climate and the Environment

We Will
- Reduce energy consumption(2) and carbon emissions(2) associated with the manufacture(3) and distribution(4) of our products by 20%
- Reduce waste(2)(5) sent to landfills from our operations by 15%
- Request that all key suppliers measure and disclose climate change information

2011 to 2015 Strategy

(1) 15% risk reduction will be measured using the Global Health Risk Assessment tool, launched in 2013, available to countries with 100 or more employees
(2) Per unit of production
(3) Vs. 2005
(4) Baseline year varies by geography
(5) Vs. 2010
Progress to Date

Colgate is pleased to report excellent progress on the Company’s 2011 to 2015 Sustainability Strategy. The Company was again named to the 2014–2015 Dow Jones Sustainability North America Index, recognized as a U.S. EPA ENERGY STAR Partner of the Year for the sixth year in a row and was one of eight companies globally to be named to the CDP Water A List in 2015 for leadership in Water Stewardship. In addition to the highlights below, more about Colgate’s Sustainability Strategy progress is available on Colgate’s Sustainability website at ColgatePalmolive.com/Sustainability.

Over half of Colgate employees have been invited to take advantage of a Health Risk Assessment tool to help them self-evaluate health status and understand risks, and to provide confidential feedback to motivate behavior change.

Over 21,000 Colgate employees reached the goal of at least 500 minutes of healthy activity during the June Global Healthy Activity Challenge, together logging over 23 million minutes.

Colgate celebrated World AIDS Day at many sites around the world to increase awareness and improve education on the subject of HIV/AIDS. Free and confidential testing was also available in some locations.

The World Health Organization identifies caries or cavities, as the most chronic global disease. Colgate has the unique ability to address this issue and improve the oral health of children and their families around the world. In 2016, Colgate’s Bright Smiles, Bright Futures oral health education program celebrates 25 years of educating children and improving oral health. Bright Smiles, Bright Futures reached over 50 million children in 2015, for a total of over 850 million children since its inception in 1991.

Hill’s Pet Nutrition has contributed pet food with a retail value of nearly $285 million to nearly 1,000 pet shelters since 2002. These donations have helped more than eight million dogs and cats find their forever homes.

Approximately 85% of the products evaluated with Colgate’s Product Sustainability Scorecard were determined to be “more sustainable,” having an improvement in at least one of the following areas: responsible sourcing and raw materials, energy and greenhouse gases, water, waste, ingredient profile, packaging and social metrics. Over 85% of the products tested met Colgate’s “sustainable,” “more sustainable,” or “enhanced” criteria.

From 2005 to 2015, Colgate reduced water use per ton of production by over 33%, avoiding enough water use to fill approximately 7,700 Olympic-sized swimming pools.

Colgate continues to roll out our Save Water campaign globally to promote water conservation awareness, with on-package messaging, in-store communications and a partnership with The Nature Conservancy in the U.S.

Colgate’s contributions to Water For People’s Everyone Forever program helped them to reach nearly 100,000 people in 2015 with water, sanitation systems and/or health and hygiene education in Guatemala, Peru and India.

From 2005 to 2015, Colgate reduced greenhouse gas emissions per ton of production by over 26%, exceeding our 2015 goal and avoiding emissions equivalent to removing over 200,000 passenger cars from the road for one year.

Colgate was presented the 2015 Ray Anderson Radical Industrialism Award by the U.S. Green Building Council as recognition for exemplifying sustainability leadership in the evolution of green manufacturing.

Working toward the Company’s goal of Zero Waste, Colgate has reduced the amount of waste per ton of production sent to landfills by over 40% since 2010.

Colgate continues to progress on our commitment to mobilize resources to achieve zero net deforestation by 2020 as stated in our Policy on No Deforestation.

The performance results are based on representative new products and product updates evaluated against comparable Colgate products, considering a 2010 baseline, across seven impact areas to characterize likely improvement in the sustainability profile, based on review of quantitative and qualitative data.

Subject to final certification by a third-party auditor.