

Message from Ian Cook



At Colgate, our long-term commitment to sustainability helps drive our strong performance as we partner with our consumers, suppliers and customers to advance our business success and Give the World Reasons to Smile.

As 2015 ended, we moved to our next phase Sustainability goals for 2020 with gratitude to the Colgate people everywhere who helped us advance our strategy from 2011 to 2015. Through their efforts, we have improved the health and well-being of our communities, made our products more sustainable and helped to conserve the planet's vital resources.

At the same time, our journey has made clear to us how much more there is to do and how vital it is that

we continue our progress. Recognizing this, our 2015 to 2020 Sustainability Strategy involves more Colgate people, engages more of our consumers and partners and sets more ambitious goals for our performance. These new goals build on existing commitments, taking us deeper into the areas where we can truly make a difference.

In this 2015 Sustainability Report, you will see highlights of our progress in all areas of our strategy, including our Bright Smiles, Bright Futures (BSBF) oral education program, which is celebrating its 25th Anniversary in 2016. Colgate people take great pride in this initiative, which is among the most successful children's oral health initiatives in the world. Through long-standing partnerships with governments, schools and communities, BSBF has reached more than 850 million children and their families across 80 countries with free dental screenings and oral health education.

Colgate people can also take pride in the other critical 2011 to 2015 accomplishments:

- We improved the sustainability profile in 85 percent of new products.
- We surpassed our 2015 targets for greenhouse gas and energy reduction and continue to work towards our goal of a 25 percent absolute greenhouse gas reduction by 2020, which will help us do our part in the fight against climate change.
- We are educating millions of consumers about the importance of saving water through our Save Water campaigns, bringing a 2016 World Water Day message to "Turn Off the Faucet" to over 60 countries.

Colgate people remain deeply committed to the 2020 goals we outline in this report. All of us are excited to help make a difference for our communities and the planet by advancing these efforts. With their help, I am confident that Colgate will continue Giving the World Reasons to Smile.

Thank you,

Ian Cook

Chairman, President and Chief Executive Officer