



Kids, it's time to brush up on your art skills!



China 2026 Winner



Pakistan 2026 Winner



Kenya 2026 Winner



Morocco 2026 Winner



Nicaragua 2026 Winner



Hong Kong 2026 Winner

Announcing the 2027 Colgate My Bright Smile Global Art Contest

It's the annual worldwide art contest for children! Your children could be part of the 2027 My Bright Smile Global Art Contest featuring original artwork by children from around the world!

Contest Deadline: April 27, 2026



My Bright Smile Global Art Contest

About the Global Art Contest

As part of its *Bright Smiles, Bright Futures* global oral health education and well-being program, Colgate-Palmolive Company is announcing the 2027 *My Bright Smile* Global Art Contest, open to children ages 6 to 9.

In celebration of bright smiles of children throughout the world, Colgate will be soliciting original artwork to be used in an international calendar for the year 2027. Each of the thirteen final winners of the contest will receive a Colgate *Bright Smiles, Bright Futures* Scholarship, and winning art will be included in the 2027 Colgate *My Bright Smile* Global Calendar.

The contest is also available to children not only in elementary schools, but also in children's institutions as identified by those countries.

Please help us by encouraging your children to enter this exciting contest with other children from across the globe. The guidelines below will help you get your children started and include the official contest rules. Please photocopy these guidelines if needed so parents can review as well.

Country winners will receive...

- Opportunity to participate in the global contest.

Children ages 6 through 9 are eligible.

Global winners will receive...

For the Child:

- \$250 USD Colgate Bright Smiles, Bright Futures Scholarship (one Grand Prize winner receives \$500 USD)
- Featured in the 2027 Colgate *My Bright Smile* Global Calendar

For the Classroom:

- \$500 USD Colgate-Palmolive Classroom Grant (one Grand Prize winner's classroom receives \$1,000 USD)
- Featured in the 2027 Colgate *My Bright Smile* Global Calendar

Tips for Artwork

Thank you for encouraging your children to enter the Colgate *My Bright Smile* Global Art Contest. Enclosed please find an original of the *My Bright Smile* certificate to be reproduced by you and distributed to each child entering the contest.

To help guide children in creating art for the contest, encourage them to think about how they can take care of their own oral health and create good hygiene habits with the following idea starters:

- Brush teeth twice daily, in the morning and before bedtime for two minutes.
- Limit sugary food and drinks to reduce the risk of cavities.
- After brushing, spit but don't rinse.
- Visit the dentist or dental hygienist regularly to help maintain good oral health habits.
- Replace toothbrushes regularly; don't share them.
- Floss daily.

All entrants will receive a
***My Bright Smile* certificate.**
(See back page.)





Contest Rules and Regulations

Who may enter?

The contest is open to children ages 6-9 at time of entry. Employees of Colgate-Palmolive Company and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

Must artwork be original?

Yes. Artwork must be original, created by the child without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

What type/medium of art entry is acceptable?

Color and black and white artwork depicting the theme “Why My Bright Smile is Important” may be submitted: line drawings, crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

How should the entries be submitted?

Each entry must include a completed entry form and be sent to the address on the form. If entry has non-English captions or text, please provide translations on entry form. The entry form may be photocopied. Entries should be post-mailed flat or in mailing tubes or e-mailed as a high resolution scan. Entries must be submitted no later than **April 27, 2026**. Colgate-Palmolive Company is not responsible for lost, late, damaged, postage due or misdirected mail.

What size should the entry be?

Entries should be a minimum of 8½ x 11 inches and cannot exceed 11 x 17 inches.

Will entries be returned?

No. Entries become the sole property of Colgate-Palmolive Company and will not be returned.

How will the entries be judged?

Entries will be judged on originality, creativity, imagination, and best rendering of the theme “Why My Bright Smile is Important.”

The decisions of the judges are final and binding. Judges include representatives from Colgate-Palmolive Company.

What are the prizes?

Colgate-Palmolive Company will select **thirteen (13) global winners** to receive the following:

- **For the Student:** A \$250 USD scholarship and a personalized *My Bright Smiles* certificate.
- **For the Classroom:** A \$500 USD Colgate-Palmolive grant.
- **Grand Prize:** One (1) Grand Prize winner will receive a \$500 USD scholarship and a \$1,000 USD grant for their classroom.

Recognition & Exposure

- **Global Calendar:** Winning artwork will be featured in the 2027 Colgate *My Bright Smiles* Global Calendar.
- **Publicity:** Winning art, photographs and personal biographical information of winners will be used globally in advertising, traveling displays, and digital/print media.
- **Participation:** Every child who enters the contest will receive a *My Bright Smiles* certificate of achievement.

How will the winners be notified?

Global winners will be notified by **May 15, 2026**. The return of a prize notification as undeliverable or the inability to contact a potential winner may result in disqualification.

What are the requirements to enter?

By completing the entry form, entrants agree to the reproduction, use, display and exhibition of their artwork in the Global Calendar and traveling exhibits. Entrants also agree to the use of their name, photograph or likeness and personal information in advertising, promotional and publicity materials and the final calendar for global distribution.

What is the timeline?

Contest begins: **February 11, 2026**
Entry deadline: **April 27, 2026**
Global winners notified by: **May 15, 2026**

ENTER NOW! Contest Deadline **April 27, 2026**

Any Questions?

For more information about the contest, contact Colgate *Bright Smiles, Bright Futures* at: ColgateBSBF@colpal.com



Entry Form

Send this completed form, along with the artwork, to:

Post Mail

Colgate Bright Smiles, Bright Futures
Attn: Christine Wu Spieth
Re: My Bright Smile Global Art Contest
300 Park Ave.
New York, NY 10022

OR

E-Mail

ColgateBSBF@colpal.com
Subject: My Bright Smile Global Art Contest

Important: Entry MUST be postmarked on or before **April 27, 2026** and submitted with artwork to be eligible.

*Child

Name

*Address
City State
Postal Code Country

*Parent/guardian

Home telephone number (include area code)

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*Child's age

*Child's class year

*English translation (if needed)

*Institution

Name
Address
City State
Postal Code Country

Institution telephone number (include area code)

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*Teacher or Institution Contact Name

Teacher's e-mail:

Name, if applicable

Community / School District Health Coordinator

Please note: Neither Colgate-Palmolive nor any of its promotion and/or fulfillment agencies assisting Colgate-Palmolive with the Global Art Contest will use the information provided herein in any manner other than as described herein.

***Indicates required information**

Parent's Agreement:

On behalf of the above listed child, I agree to Colgate-Palmolive Company's use of his/her attached art for advertising, publicity, or display including print, video, or electronic/computer means. I understand that the attached art will become sole property of Colgate and will not be returned.

If my child should win, I agree to submit a photograph of my child to Colgate-Palmolive Company within 10 days of notification along with a completed "Winner's Biographical Information Form." I understand that this photograph, along with brief biographical information from the "Winner's Biographical Information Form," may be used on the Global Calendar for international distribution and/or for advertising, publicity, or display including print, video, or electronic/computer means.

Please refer to the Privacy Policy at <https://www.colgatepalmolive.com/en-us/legal-privacy-policy> for information on how we protect and use personal information. By signing below, I acknowledge that I have reviewed and understand this Privacy Policy.

Parent/Guardian Signature:

Date / /



This certificate is awarded to

for participation in the 2027

My Bright Smile

Global Art Contest

Signed _____ Date _____