

COLGATE-PALMOLIVE SOUTH AFRICA COMPETITION RULES

PROMOTER NAME AND ADDRESS:	Colgate-Palmolive Proprietary Limited Registration number 1929/001620/07 528 Commissioner Street Boksburg, 1460
COMPETITION START DATE:	00h01 SAST on 12 January 2026
COMPETITION CLOSING DATE:	12h00 SAST on 16 March 2026
COMPETITION PERIOD:	The Competition Start Date until the Competition Closing Date
ENTRY SUBMISSION:	Buy any 2 Colgate toothpastes from your preferred retailer. Scan the QR Code instore OR WhatsApp us on +27(0)87 163 2042. Follow the prompts to scan your till slip and submit your entry.
PRIZE:	<p>Main Prizes include:</p> <p>a) 1000 stationery vouchers (R500 each, totalling R500 000). b) 30 Laptops (value totalling R300 000). b) 1 Technology Renovation for a school (totalling R200 000).</p> <p>Instant Prizes include: Participate in the "Spin & Win" activations at participating retailers and stand a chance to win Colgate branded pencil case (pen, pencil and ruler) and branded merchandise (bucket hats and t-shirts), (totalling R213 000).</p>

- Rules:** These rules apply to entries into the "**Colgate Back to School Shopper Campaign**" competition. By entering the competition, you agree, on behalf of yourself and any person with whom you may share this prize (ie spouse, life partner) (if applicable), to be bound by these rules. If you do not agree to these rules, you must not enter the competition. The Promoter reserves the right, acting reasonably, to disqualify entrants who do not comply with these rules.
- Who may enter:** Any South African citizen, over the age of 18 enrolled at a learning institution, or any South African citizen who is a parent or legal guardian to a South African citizen child between the ages of 4 years old and 18 years old, whose child attends a school within the Republic of South Africa ("**Criteria**").

The competition is not open to directors, members, partners, employees, agents or consultants of the Promoter, any person who controls or is controlled by the Promoter, or any supplier of goods or services in connection with the competition, or their respective spouses, life partners, business partners or immediate family members.

Special conditions for specific prizes:

- To win the laptop prize, the participant must be a school-going child or a student at a registered institution of higher learning in accordance with the Higher Education Act, 101 of 1997. Proof of schooling or enrolment at a registered institution of higher learning will be required.
- Winners claiming on behalf of a child/student must provide proof of relationship and schooling or enrolment at a registered institution of higher learning during verification.

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3. **How to enter:** Participants must purchase **any two Colgate toothpastes** in a single transaction from any participating retailer. Participating retailers are nationwide, however, the specific participating retailers are not detailed in these Terms & Conditions. Participating retailers can be identified by point of sale communication that will be visible in all the participating stores.

To submit an entry after purchase, participants must:

- scan the **QR Code** in-store at a participating retailer; OR
- WhatsApp the entry submission line on **+27(0)87 163 2042**. Participants must follow the prompts to scan their tax invoice (till slip) and submit their entry.

To be eligible to win, participants must successfully complete the sign-up process for the Colgate Smiles program during the WhatsApp entry prompts. Failure to register will result in disqualification.

Participants may enter the competition multiple times with a different tax invoice (till slip). One tax invoice (till slip) is equivalent to one entry.

As far as the law allows, all entries are treated as being entered into the competition at the time of receipt by the Promoter. It is your responsibility to ensure that your entry is received by us during the Competition Period indicated above. Any entries which are not received timeously will not be eligible to participate, regardless of the reason for the late entry. The Promoter and its affiliates are not responsible for any entries which are not received by it, regardless of the cause for non-receipt. The Promoter and its affiliates are not responsible for any problems or technical malfunction of any telephone or mobile network, computer system, server, or provider which may have hindered entry into this competition.

Tax invoice (till slip) validation

The image of the tax invoice must be clear and meet the following criteria:

- a) Show the transaction date: The purchase must be made during competition period (12 January - 16 March 2026)
- b) Product Description: Description of Colgate toothpastes e.g "Colgate TP" or "Col toothpaste", "Optic White", "Total Active Prevention"
- c) Quantity: The number of units purchased must be discernible.
- d) Valid Tax invoice: Must include the retailer's trading name to validate the point of purchase and not "fraudulent" mockup.

Special Provisions for Online/Ecommerce tax invoices

For purchases made via participating ecommerce platforms, participants must upload a screenshot of their emailed tax invoice.

- a) Screenshot Requirements: In instances where the full invoice cannot be captured in a single screenshot, participants are required to submit a screenshot of the top portion of the email, ensuring that the retailer name and purchase date are clearly visible.
- b) Provisional Validation: While the initial entry may show only the header information, participants must ensure the invoice includes at least two qualifying Colgate products to be eligible for the draw.
- c) Winner Verification: If a participant who entered via an ecommerce invoice is selected as a Provisional Winner, Eyes & Ears Marketing Services ("Eyes & Ears") will conduct a secondary verification. Upon request by Eyes and Ears, the Provisional Winner must resupply the full original emailed invoice (in PDF or expanded screenshot format) to verify that the qualifying Colgate products were indeed part of the transaction.
- d) Disqualification: Failure to provide the full invoice or a discrepancy between the initial screenshot and the full invoice will result in immediate disqualification, and an alternate winner will be selected.

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4. Prizes, Draw and Winner Selection:

Main Prizes

a) One of 1000 stationery vouchers (R500 each, totalling R500 000)

All participants will be entered into a draw and will be randomly selected by Yonder Media ("Provisional Winners"). The list of the first 500 Provisional Winners will be provided to Eyes & Ears on 9 February 2026. The list of the second 500 Provisional Winners will be provided to Eyes & Ears on 16 February 2026.

Eyes and Ears will contact the Provisional Winners via call, followed by an SMS and email confirmation. Eyes & Ears will attempt to make contact with the Provisional Winner at least three times. If a winner does not respond within 72 hours, two additional contact attempts will be made. If the Provisional Winner is unresponsive after three attempts, a new Provisional Winner will be selected.

b) One of 30 Laptops (value totalling R300 000).

All participants will be entered into a draw and will be randomly selected by Yonder Media ("Provisional Winners"). The list of Provisional winners will be provided to Eyes & Ears by 16 March 2026. Eyes & Ears will contact the Provisional Winners via call, followed by an SMS and email confirmation. Eyes & Ears will attempt to make contact with the Provisional Winner at least three times. If a winner does not respond within 72 hours, two additional contact attempts will be made. If the Provisional Winner is unresponsive after three attempts, a new Provisional Winner will be selected.

c) One Technology Renovation ("Tech Renovation") for a school (totalling R200 000).

The Confirmed Winners of Laptops (after verification) will be asked to nominate a school for the prize to win a Technology Renovation. The Promoter will conduct an audit on the nominated school and select the winning school from the list of the 30 nominated schools, based on the school with the biggest need.

Instant Prize:

The "Spin & Win" promotional activation is managed by Eyes and Ears on behalf of the Promoter at selected participating retailers. Each participant will have **one opportunity** to spin the wheel during the activation period to win instant prizes. Each participant may qualify for a **second opportunity** to spin the wheel provided they present a valid tax invoice proving the purchase of any two Colgate Toothpastes. Instant prizes will include Colgate branded pencil case (pen, pencil and ruler) and branded merchandise (bucket hats and t-shirts), (totalling R213 000).

All prizes are allocated at random via the "Spin & Win" wheel mechanism and are subject to availability at each specific activation retailer.

Prizes are not transferable and may not be exchanged for cash.

The Promoter reserves the right to substitute any prize with another of similar commercial value should the original instant prize become unavailable for any reason.

5. Winner Verification: The Provisional Winners will be required to provide the Promoter with specific documentation for assessment and verification. The documentation will be reviewed by the Eyes & Ears promotions team.

The required documents include:

- A copy of the participant's valid South African ID or Passport.

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- Proof of purchase (the tax invoice (till slip), where applicable).
- Proof of residence (utility bill or equivalent not older than 3 months).
- If claiming on behalf of a child or student, documentation confirming the relationship (e.g., birth certificate or student card).

If the details match and criteria are met, the winners will be approved (Provisional Winners) and notified. If not, the Provisional Winners will be disqualified, and alternate Provisional Winners will be selected. The Promoter reserves the right, at its sole discretion, to disqualify the Provisional Winners if the information submitted is fraudulent or inconsistent.

Upon satisfaction that the Provisional Winners have provided accurate information and the Provisional Winners satisfy the Criteria, the Provisional Winners will be awarded the prizes ("Confirmed Winners").

6. **Winner Notification:** The Confirmed Winners will be contacted telephonically by Eyes & Ears within 7 days of selection.
7. **Winner Announcement:** The Confirmed Winners may be announced on the Promoter's Social Media Platforms.
8. **Prize:** The prize described above will be provided by the Promoter to the winners.

The prize does not include any other costs or expenses relating to the prize or the enjoyment of the prize not expressly specified in these rules. There is no cash or other alternative to the prizes in whole or in part. The Prize may be transferred to one nominated person who meets the criteria.

The paragraph above has important legal consequences for you. In this paragraph:

- ***various costs, losses, damages, expenses and taxes that are not included in the prize are set out;***
- ***the responsibilities and liability of the Promoter are excluded or limited; and***
- ***the winner takes on various responsibilities and liability.***

By entering the competition, you agree to these limits and exclusions from the prize. You also agree that if you are the winner, then you will have the responsibilities and liability listed in this paragraph.

You may not win the prize if it is unlawful in any way for the Promoter to supply this prize to you. If you do win such prize, and it is unlawful for the Promoter to award it to you (for whatever reason), the prize will be forfeited.

In the event that the award of the prize under this competition would, in the discretion of the Promoter, result in the contravention of the Promoter's policies, the participant shall be disqualified from his/her entitlement and participation in this competition. Should the Promoter, at their discretion, determine that awarding a prize in this competition would violate their policies, the participant will be disqualified from receiving the prize and participating in the competition.

9. **Prize Distribution:** Stationery Vouchers will be issued or delivered to the Confirmed Winners by the Promoter and/or the Promoter's authorised representative during April 2026, or as soon as possible thereafter.

Laptops will be distributed to Confirmed Winners by Data Centrix and/or the Promoter's authorised representative, during April 2026, or as soon as possible thereafter. Winners of Laptops must present a valid ID upon receipt and must sign a Prize Acknowledgment Form.

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The Tech Renovation will be set up at the Winning School, as soon as possible after the Competition Period. The Promoter's authorised service provider will install the technology equipment based on the Winning School's needs. The dates and times for the Tech Renovations will be arranged at a time suitable for the Winning School and the service provider appointed by the Promoter.

10. **Publicity:** The Confirmed Winners will participate in all required publicity, including any presentation ceremony and any other promotional purpose required by the Promoter (for example, filming at the Confirmed Winners school and/or home) for 7 years after the Competition Closing Date. Each Confirmed Winner has the right to decline this by notifying the Promoter.

11. **Personal information:** By entering the competition, you consent to the collection, use, storage, disclosure and processing of your personal information by the Promoter for a reasonable period for the purposes of administering the competition, providing the prize and other activities as contemplated in these rules. The types of personal information that the Promoter may collect includes information necessary for its legitimate business interests and the categories of personal information identified in relevant data protection laws in South Africa. This may include your name, identity number, e-mail, physical and postal addresses, contact information, images of the tax invoice and detailed purchase information visible on the tax invoice (including products purchased, retailer, and spend amount), and other information you provide when entering and participating in the competition.

The Promoter may use your personal information:

- (i) to update the Promoter's existing records;
- (ii) for the purpose of administering consumer relations; and
- (iii) to make information available on future competitions or promotions which the Promoter may conduct.

Your personal information will also be collected, used, stored, disclosed and processed in accordance with the Promoter's Privacy Policy which is accessible at www.colgate.co.za.

Participants are solely responsible for the content of any image or document submitted for competition entry. **The Promoter and its affiliates shall not be held liable for any loss, damage, or privacy breach resulting from a participant submitting an image that contains additional personal information, sensitive elements, or imagery that falls outside the scope of the requested tax invoice information.** By submitting an image, the participant:

- (i) Expressly consents to the processing and storage of all content within that image for validation and audit purposes;
- (ii) Warrants that the image does not contain the personal information of third parties without their consent, nor any inappropriate or non-competition-related imagery; and
- (iii) Acknowledges that it is their responsibility to redact or crop any sensitive information (such as bank card details or unrelated personal items) prior to submission.

12. **Promoter's Decision:** The decision of the Promoter in all matters is final and binding on you and no correspondence will be entered into.

13. **Cancellation and amendment:** The Promoter reserves the right, acting reasonably, to cancel or amend the competition and draw date due to events or circumstances arising beyond its control which prevent the Promoter from conducting the competition as intended. You are entitled to withdraw from the competition if you do not agree with any amendments made by the Promoter. As

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far as the law allows, if the Promoter cancels the competition or amends these rules, you will have no claim against the Promoter.

The paragraph above is important. It:

- ***limits or excludes the Promoter's legal responsibilities and liability if there is any cancellation or change of the competition or these rules; and***
- ***limits or excludes any rights or remedies entrants may have against the Promoter.***

The Promoter will not be responsible to any entrant if they suffer loss or damages because of any change or because of the cancellation of the competition.

14. **Participant's warranties:** You represent and warrant that the information provided is true and accurate.
15. **No warranties and exclusion of liability:** As far as the law allows, and subject to 18:
 - (i) all warranties and representations in relation to the prize not set out in these rules (whether express, implied or tacit) are hereby excluded;
 - (ii) the Promoter, Yonder Media, Eyes & Ears, Data Centrix and any authorised service Providers of the Promoter, their associated companies, and their respective directors, officers, employees and agents will not be liable for any loss or damage, whether direct, indirect, consequential or otherwise, arising from any cause which may be suffered as a result of entering the competition, the provision or use of the prize, or any act or omission of any other person.

This clause 15 does not purport to limit or exempt the Promoter, Yonder Media, Eyes & Ears, Data Centrix and/or any authorised service Providers of the Promoter for any loss directly or indirectly attributable to their gross negligence or that of any person acting for or controlled by them.

The paragraph above has important consequences for you. In this paragraph:

- ***the legal responsibilities and liability of the Promoter and other persons are excluded or limited;***
- ***the rights you have against the Promoter are limited or excluded; and***
- ***you take on the responsibility and liability for certain losses or damages or events that might happen.***

You enter into the competition and accept and enjoy the prize knowing and accepting that these things can go wrong and that there are risks.

16. **Law and jurisdiction:** These rules shall be governed by the laws of South Africa. The participant consents to the non-exclusive jurisdiction of the High Court (Gauteng Local Division, Johannesburg) in respect of all matters arising out of or in connection with the competition or these rules.
17. **Severability:** If any provision of these rules is found to be invalid or unenforceable by any court of competent jurisdiction, then that provision shall be severed from these rules and shall not affect the validity or enforceability of any remaining provisions.
18. **Consumer Protection Act:** It is not intended that any provision of these rules contravenes any provision of the Consumer Protection Act, 68 of 2008, and therefore all provisions of these rules must be treated as being qualified, if necessary, to ensure that the provisions of the Consumer Protection Act are complied with.

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19. **Availability of these rules:** A copy of these rules may be obtained by contacting the Promoter. These rules are also available on the Promoter's website at www.colgatepalmolive.co.za/competitions.