



Delivering oral health education to children

Outreach through schools, health fairs and other community groups can be an effective means of encouraging families to seek regular preventive dental care for themselves and their children. This is a wonderful opportunity for the dental professional to reach a large number of children with an oral care message.

Our goal is to make this as easy as possible for you. See tips below.

1 PLANNING - Make Contact

- a) **Reach out to the school.** We suggest speaking to the Principal, Classroom Teacher or Office Administrator
- b) **Explain what BSBF is all about.** It's about providing free and engaging oral health education to children, with the goal of helping them develop healthy habits for life
- c) **Schedule your visit early** in the school year
- d) **Order your BSBF kits before your visit** - www.colgatebsbf.com
- e) **Speak to the school** to confirm whether any additional requirements are needed

2 PREPARE YOUR PRESENTATION

- a) Make sure that your messages are **simple, appropriate and easy to understand**
- b) Limit yourself to no more than 45 minutes - plus any follow up time with parents, screenings etc. - and **involve your participants** as much as possible
- c) Review your needs (computer, projector, screens etc.) with your contact person **ahead of time** and ensure they are in working order prior to commencement

3 YOUR PRESENTATION

- a) We'd encourage you to use the **Adventures in The Molar System** theme throughout your presentation, as a **fun and engaging way** to introduce children to their lifelong oral care mission
- b) The ultimate goal is to encourage children to take responsibility for their own oral health and build self-esteem

Thank you for helping children's smiles last a lifetime.

Go to
www.colgatebsbf.com

for more information and order your BSBF kit today.

