



How to Love All Smiles: A Safe Spaces Primer

We are excited to partner with you in creating safe, inclusive, and gender-neutral spaces. This primer will guide you through the process and showcase the available participation levels.

Understanding the Campaign:

We believe in the power of partnership and creating safe spaces where all smiles are loved and accepted. It is our goal to foster environments that embrace diversity and promote inclusivity. The #LoveAllSmiles campaign centers around gender-neutral bathrooms, while also encompassing a broader commitment to creating welcoming spaces for everyone.

What we can do together

We have prepared a downloadable toolkit exclusively for you, our partners, which includes printable signs for your gender-neutral bathrooms. These signs can be customized with your company's logo, allowing you to showcase your unique support for the campaign. To accommodate various needs and preferences, we offer participation options that allow you to select the level of engagement that aligns with your establishment:

 **SPARKLE**

All Gender Bathroom Sign

 **GLOW**

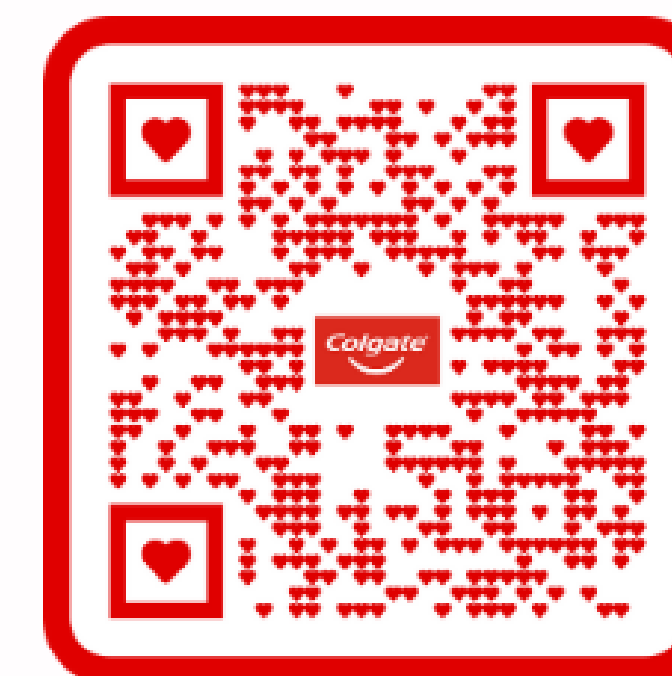
All Gender Bathroom Sign
Mirror Dress-up

 **SLAY**

All Gender Bathroom Sign
Mirror Dress-up
Bathroom Door Stickers

Add a little bit of body text

Scan to download the kit



To access the PR kit and select your desired participation level, you may scan the QR Code or visit www.colgate.com/en-ph/LoveAllSmilesKIT. By taking part in this campaign, you are making a difference in the lives of underprivileged LGBTQIA+ students through PFIP's (Philippine Financial Inter-Industry Pride) Rainbow Youth Academy.

For any inquiries or further assistance, please feel free to contact our dedicated campaign team member at kenn_penero@colpal.com. We are here to support you every step of the way and celebrate the positive impact we can make together.

Let's proudly display the Love All Smiles signs, showcase our commitment to inclusivity, and create spaces where all smiles are loved!

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Love All Smiles All Gender Restroom Sign

Print this out and stick it on your designated All Gender Restroom



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Large Rainbow Mirror Sticker

Print this sticker to your desired size



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Suggested Placement

For bigger mirrors.



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Small Mirror Decal Placements

For smaller, single-sized mirrors



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Cubicle Door Placements

Printable decals for individual cubicle doors



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Cubicle Door Posters

Posters of support inside restrooms with space for your company's logo



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