

COLGATE-PALMOLIVE SOUTH AFRICA COMPETITION RULES

PROMOTER NAME AND ADDRESS: Colgate-Palmolive Proprietary Limited
Registration number 1929/001620/07
528 Commissioner Street
Boksburg, 1460

COMPETITION START DATE: 00h01 SAST on 01 May 2025

COMPETITION CLOSING DATE: 23h59 SAST on 31 May 2025

COMPETITION PERIOD: The Competition Start Date until the Competition Closing Date

ENTRY: Entry is Via the Meta Advert

PRIZE: Stand a chance to win one of 5x Colgate hampers, each worth up to R5 424 (including VAT).

1. **Rules:** These rules apply to entries into the “**Colgate Meta Ad stand a chance to win a Colgate-Palmolive hamper up to the value of R5 400**” competition. By entering the competition, you agree, on behalf of yourself and any person with whom you may share this prize (i.e. spouse, life partner) (if applicable), to be bound by these rules. If you do not agree to these rules, you must not enter the competition. The Promoter reserves the right, acting reasonably, to disqualify entrants who do not comply with these rules.
2. **Who may enter:** Any South African citizen, over the age of 18, who is a parent or legal guardian to a South African citizen child between the ages of 4 years old and 15 years old (“**Criteria**”).

The competition is not open to directors, members, partners, employees, agents or consultants of the Promoter, any person who controls or is controlled by the Promoter, or any supplier of goods or services in connection with the competition, or their respective spouses, life partners, business partners or immediate family members.

3. **How to enter:** Sign up to Colgate Smiles, to receive marketing communication(s) via the Meta Ad link, you are required to complete the lead capture form, provide consent to receive marketing communication, providing the information requested as it appears (“**Program**”). By entering the Program you will be automatically entered into the Competition provided that you meet the Criteria.

As far as the law allows, all entries are treated as being entered into the competition at the time of receipt by the Promoter. It is your responsibility to ensure that your entry is received by us during the Competition Period indicated above. Any entries which are not received timeously will not be eligible to participate, regardless of the reason for the late entry. The Promoter and its affiliates are not responsible for any entries which are not received by it, regardless of the cause for non-receipt. The Promoter and its affiliates are not responsible for any problems or technical malfunction of any telephone or mobile network, computer system, server, or provider which may have hindered entry into this competition.

4. **Draw:** All participants will be entered into the draw and will be randomly selected by the Promoter and/or its agents/ representatives. A draw will take place in the first week of the following month or as soon as reasonably possible thereafter for the Competition Period. Five (5) participants will be selected during the draw and until a total of 5 winners have been selected (“**Provisional Winners**”).

The Provisional Winners will be contacted telephonically by no later than 7 days after the date on which they were selected pursuant to the draw. The Promoter and/or its agents/ representatives will attempt to make contact with the Provisional Winner at least three times, but if the Promoter and/or

COLGATE-PALMOLIVE SOUTH AFRICA COMPETITION RULES

its agents/ representatives are unable to contact the Provisional Winner on the third attempt, the Provisional Winner will forfeit his/her prize and the Promoter reserves the right to select a new Provisional Winner.

The Provisional Winners will be required to provide the Promoter and/or its agents/ representatives with any such information as may be required by the Promoter, including without limitation, the physical address for delivery of the Prize, certified copies of identity document in order to verify and assess that the Provisional Winner satisfies the Criteria. Provisional Winners will have 24 hours from the time that they have been notified to submit to the Promoter and/or its agents/ representatives the required documentation. The Promoter reserves the right, at its sole discretion, to disqualify the Provisional Winners if, based on the information submitted, the Provisional Winners do not satisfy the Criteria or the information submitted is fraudulent or inconsistent with the information previously submitted.

5. **Winner Selection:** The Promoter, will assess the documents submitted in order to verify the accuracy of the information provided and confirm that the Provisional Winners satisfy the Criteria. Upon satisfaction that the Provisional Winners have provided accurate information and the Provisional Winners satisfy the Criteria, the Provisional Winners will be awarded the hamper ("**Confirmed Winners**").
6. **Winner Notification:** The Confirmed Winners will be contacted telephonically by the Promoter and/or its agents/ representatives within 7 days of selection. The results will be made available weekly on the Promoter's Meta Page being <https://www.facebook.com/ColgateSouthAfrica> ("**Meta Page**").
7. **Prize:** The prize described above (for illustrative purposes 6 x Optic White Toothpastes, 6 x Total Toothpastes, 3 x Optic White Whitening pens, 6 x Total Mouthwashes, 6 x Optic Whitening Mouthwashes, 4 x Toothbrushes, 12 x Protex bar soaps, 12 x Palmolive Shower Gels, 12 x Sanex Roll ons, 12 x Sta-soft refills) will be provided by the Promoter to the winners. The Promoter will only courier the Prize within South Africa. Shipping and or delivery fees for delivery outside of South Africa is for the Confirmed Winner's account.

The prize does not include any other costs or expenses relating to the prize or the enjoyment of the prize not expressly specified in these rules. There is no cash or other alternative to the prizes in whole or in part. The Prize is not transferable.

The paragraph above has important legal consequences for you. In this paragraph:

- ***various costs, losses, damages, expenses and taxes that are not included in the prize are set out;***
- ***the responsibilities and liability of the Promoter are excluded or limited; and***
- ***the winner takes on various responsibilities and liability.***

By entering the competition, you agree to these limits and exclusions from the prize. You also agree that if you are the winner, then you will have the responsibilities and liability listed in this paragraph.

You may not win the prize if it is unlawful in any way for the Promoter to supply this prize to you. If you do win such prize, and it is unlawful for the Promoter to award it to you (for whatever reason), the prize will be forfeited.

8. **Payment of Prize:** The Promoter shall use its own discretion in respect of the payment of the prize which may include amongst other things payment of the prize in a fund or trust established for the benefit of the recipient of the prize or payment of the proceeds of the prize to a learning institution on behalf of the Confirmed Winner.

COLGATE-PALMOLIVE SOUTH AFRICA COMPETITION RULES

9. **Publicity:** The Confirmed Winners will participate in all required publicity, including any presentation ceremony and any other promotional purpose required by the Promoter (for example, filming at the Confirmed Winners school and/or home) for 7 years after the Competition Closing Date. Each Confirmed Winner has the right to decline this by notifying the Promoter.
10. **Personal information:** By entering the competition, you consent to the collection, use, storage, disclosure and processing of your personal information by the Promoter for a reasonable period for the purposes of administering the competition, providing the prize, announcing the Confirmed Winners on the Promoter's social media pages and other activities as contemplated in these rules. The types of personal information that the Promoter may collect includes information necessary for its legitimate business interests and the categories of personal information identified in relevant data protection laws in South Africa. This may include your name, identity number, e-mail, physical and postal addresses, contact information, and other information you provide when entering and participating in the competition.

The Promoter may use your personal information:

- (i) to update the Promoter's existing records;
- (ii) for the purpose of administering consumer relations; and
- (iii) to make information available on future competitions or promotions which the Promoter may conduct.

Your personal information will also be collected, used, stored, disclosed and processed in accordance with the Promoter's Privacy Policy which is accessible at www.colgate.co.za.

11. **Promoter's Decision:** The decision of the Promoter in all matters is final and binding on you and no correspondence will be entered into.
12. **Cancellation and amendment:** The Promoter reserves the right, acting reasonably, to cancel or amend the competition and draw date due to events or circumstances arising beyond its control which prevent the Promoter from conducting the competition as intended. You are entitled to withdraw from the competition if you do not agree with any amendments made by the Promoter. As far as the law allows, if the Promoter cancels the competition or amends these rules, you will have no claim against the Promoter.

The paragraph above is important. It:

- ***limits or excludes the Promoter's legal responsibilities and liability if there is any cancellation or change of the competition or these rules; and***
- ***limits or excludes any rights or remedies entrants may have against the Promoter.***

The Promoter will not be responsible to any entrant if they suffer loss or damages because of any change or because of the cancellation of the competition.

13. **Participant's warranties:** You represent and warrant that the information provided is true and accurate.
14. **No warranties and exclusion of liability:** As far as the law allows, and subject to 17:
- (i) all warranties and representations in relation to the prize not set out in these rules (whether express, implied or tacit) are hereby excluded;
 - (ii) the Promoter, its agents/ representatives, associated companies, and their respective directors, officers, employees and agents will not be liable for any loss or damage, whether direct, indirect, consequential or otherwise, arising from any cause which may be suffered as

COLGATE-PALMOLIVE SOUTH AFRICA COMPETITION RULES

a result of entering the competition, the provision or use of the prize, or any act or omission of any other person.

This clause 14 does not purport to limit or exempt the Promoter for any loss directly or indirectly attributable to their gross negligence or that of any person acting for or controlled by them.

The paragraph above has important consequences for you. In this paragraph:

- ***the legal responsibilities and liability of the Promoter and other persons are excluded or limited;***
- ***the rights you have against the Promoter are limited or excluded; and***
- ***you take on the responsibility and liability for certain losses or damages or events that might happen.***

You enter into the competition and accept and enjoy the prize knowing and accepting that these things can go wrong and that there are risks.

15. **Law and jurisdiction:** These rules shall be governed by the laws of South Africa. The participant consents to the non-exclusive jurisdiction of the High Court (Gauteng Local Division, Johannesburg) in respect of all matters arising out of or in connection with the competition or these rules.
16. **Severability:** If any provision of these rules is found to be invalid or unenforceable by any court of competent jurisdiction, then that provision shall be severed from these rules and shall not affect the validity or enforceability of any remaining provisions.
17. **Consumer Protection Act:** It is not intended that any provision of these rules contravenes any provision of the Consumer Protection Act, 68 of 2008, and therefore all provisions of these rules must be treated as being qualified, if necessary, to ensure that the provisions of the Consumer Protection Act are complied with.
18. **Availability of these rules:** A copy of these competition rules may be obtained by contacting the Promoter on its Share Call line: 0860-114-146, or by email at consumer_sa@colpal.com. Alternatively, these rules are also available on Colgate's website: www.colgate.co.za, listed under 'Competitions'.