

# Partnerships

Another important element of Colgate's sustainability strategy is our use of external partnerships to complement our strong internal capability. Colgate has many such partnerships with a broad array of organizations, including suppliers, research institutions, universities, industry and non-profit organizations. Here are just some of Colgate's sustainability partners:



**AIM-PROGRESS** – Colgate is an active member of AIM-PROGRESS, serving on its leadership team. AIM-PROGRESS is a global industry forum to promote responsible sourcing practices and sustainable production systems. It is a global initiative supported and sponsored by the European Brands Association in Europe and the Grocery Manufacturers Association in North America.



Stop Caries NOW for a Cavity-Free Future

**Alliance for a Cavity-Free Future (ACFF)** – As a founding sponsor of the Alliance for a Cavity-Free Future (ACFF), Colgate has joined a worldwide group of experts seeking to promote integrated clinical and public health action in order to stop caries initiation and progression and to move towards a cavity-free future for all age groups.



**American Cleaning Institute (ACI)** – Colgate has signed on to the American Cleaning Institute's Charter for Sustainable Cleaning, which requires companies to have systems in place for continual assessment, review and improvement of sustainability performance, including raw material selection, resource use and occupational health and safety, at every stage of the product life cycle. We also participate in their sustainability metrics program.



**American Dental Association (ADA)** – Colgate partners with the American Dental Association Foundation each year to sponsor the "Give Kids A Smile®" program, providing oral health education and free preventive and restorative care to children from low-income families. Each year, approximately 350,000 underserved children benefit from more than 1,500 events thanks to the efforts of 40,000 or more annual volunteers.



**American Institute for Packaging and the Environment (AMERIPEN)** – Colgate joined with other companies in 2011 to found this organization, which is focused on coordinating the industry's environmental packaging efforts.



**CDP** – Colgate has reported our carbon emissions to CDP (formerly Carbon Disclosure Project) since 2004. We now respond to the CDP Climate, CDP Water and CDP Forest Disclosures and survey our suppliers through the CDP Supply Chain Program.



**CEMPRE** – Colgate has recently joined Compromisso Empresarial para Reciclagem (Business Commitment for Recycling) (CEMPRE) in Brazil as a member corporation. CEMPRE promotes the concept of integrated management of solid waste, promotes consumer recycling measures and implements education and awareness programs about the importance of the "3Rs," reducing, reusing and recycling program.



**Closed Loop Fund** – In 2014, Colgate became one of the initial investors in the Closed Loop Fund to develop local recycling infrastructure. This fund provides zero interest loans to municipalities and below market loans to private companies, with a goal to develop infrastructure and improve recycling rates. The aim is to invest \$100 million in the next five years and divert 27 million tons of waste from U.S. landfills.



**Conference Board Chief EH&S Officers' Council** – Colgate participates in the Conference Board Chief EH&S Officers' Council. Our membership enables peer-to-peer benchmarking of leading EH&S strategies, practices and processes.

## Partnerships



**Consumer Goods Forum** – Colgate’s Chairman, President and CEO is on the Board of Directors of the Consumer Goods Forum (CGF), and we participate in the CGF Sustainability Steering Team and Social Steering Team. We support CGF’s collective commitments related to sustainability and climate change, including the effort to help achieve zero net deforestation by 2020.



**Environmental Defense Fund Climate Corps** – Colgate hosted a Climate Corps fellow in 2015 to help evaluate the economic feasibility of installing fuel cell technology at its Global Technology Center facility in Piscataway, New Jersey. In addition, the fellow worked to develop a management strategy guide related to electric vehicle charging stations. Colgate will again host a fellow in 2016 focusing on quantification of sustainable building performance.



**The Forest Trust (TFT)** – Colgate is a palm oil member of The Forest Trust (TFT), which is working with Colgate to meet our palm traceability and responsible sourcing commitments.



**global child dental fund**

**Global Child Dental Fund (GCDF)** – Colgate is the founding and principal sponsor of this group, which builds on the achievements of the United Kingdom government-funded Global Child Dental Health Taskforce program. We established this group in partnership with the World Health Organization with the goal of eradicating dental cavities in children globally by 2026.



**Grocery Manufacturers Association (GMA)** – As a member of the Grocery Manufacturers Association, Colgate contributed to the development of the Smart Label™ initiative. This platform will enable consumers to obtain additional details about products by scanning a QR code or doing an online search to reach a landing page with information on ingredients.



**International Association for Soaps, Detergents and Maintenance Products (AISE)** – Colgate is a charter member of the AISE flagship initiative, the Charter for Sustainable Cleaning. The AISE Charter is a comprehensive program that ensures continual improvement in the sustainability of our home care products, covering production, design and consumption.



**National Dental Association (NDA)** – Colgate’s commitment to improve children’s oral health in the community includes a long-term partnership with the National Dental Association (NDA), the world’s largest minority oral health association.



**The Nature Conservancy** – Colgate is working with The Nature Conservancy to raise awareness of water issues in the U.S. and encourage consumers to conserve this vital resource.



**Red Cross** – Colgate provides financial support to the Red Cross in the event of large scale disasters such as earthquakes, tornadoes and hurricanes. We also donate personal care products for those who have been displaced from their homes. Additionally, Colgate matches employee donations to the Red Cross through our Matching Gift Program.



**Roundtable on Sustainable Palm Oil (RSPO)** – Colgate is a member of this group, which is working on solutions for the use and growth of sustainable palm oil.



**Round Table on Responsible Soy (RTRS)** – Colgate is a member of the RTRS, an internationally recognized forum working to develop and promote a standard of sustainability for the production, processing, trading and use of soy.



**Society of Environmental Toxicology and Chemistry (SETAC)** – Colgate is a Global Partner in the Society of Environmental Toxicology and Chemistry. Colgate supports SETAC’s mission to develop principles and practices for protection, enhancement and management of the environment by providing a forum where professionals can exchange ideas and discuss environmental challenges, regulations, research and development and environmental education.

## Partnerships



**Starlight Children's Foundation®** – For more than 26 years, Colgate has been a sponsor of Starlight Children's Foundation®, a leading global charity that partners with experts to improve the life and health of kids and families around the world. Since 1989, Colgate has contributed more than \$12.1 million to support programs such as Starlight® Fun Center® mobile entertainment units and iPad tablet technology in hospitals in the U.S. to offer fun and distraction for pediatric patients.



**The Sustainability Consortium** – Colgate is an active member of the Home and Personal Care Sector of the Sustainability Consortium, which is committed to improving product sustainability. Colgate is also on the Corporate Advisory Council of this group.



**Terracycle®** – Over two million people around the world are collecting used Colgate packaging to be made into new products by Terracycle®.



**U.S. EPA ENERGY STAR** – Colgate is an active partner of the EPA's industrial sector and has been named an ENERGY STAR Partner of the Year for six years in a row. Additionally, 72 percent of Colgate's manufacturing sites have achieved U.S. EPA ENERGY STAR Challenge for Industry recognition.



**U.S. EPA GREEN POWER PARTNER** – In 2014, Colgate joined the U.S. EPA's Green Power Partnership, which encourages the voluntary use of green power to reduce the environmental impacts associated with conventional electricity use. Partners benefit from the use of green power, while supporting the development of renewable energy in the United States. Colgate was named to the National Top 100 list in 2015, representing the largest green power users within the Partnership.



**U.S. EPA SmartWay** – In the U.S., Colgate-Palmolive and Hill's Pet Nutrition are U.S. EPA SmartWay Transport Partners. The program helps the freight transportation sector improve supply chain efficiency and reduce greenhouse gas emissions.



**U.S. Green Building Council (USGBC)** – Colgate has been a member company of the USGBC since 2007. Colgate is also a Charter Member of the USGBC LEED User Group: Industrial Facilities, which actively engages in the advancement of green building practices for manufacturing sites.



**Walden Asset Management** – Colgate consulted with Walden Asset Management to develop our new climate change commitments and our 2015 to 2020 Strategy.



**Water For People** – Colgate launched our partnership with Water For People in 2013. Colgate's contributions to Water For People's Everyone Forever program helped them to reach nearly 100,000 people in 2015 with water, sanitation systems and/or health and hygiene education in Guatemala, Peru and India.



**World Resources Institute (WRI)** – Colgate is a member of WRI's Corporate Consultative Group to share knowledge and stay informed on key environmental issues. Colgate also uses the WRI Aqueduct tool to assess a variety of water-related risks in our operations, including water stress, drought and flood.