Colgate continues to demonstrate strong financial performance. “Performance” is more than just financial strength—it is our commitment to grow the business with innovative, more sustainable products that make the lives of consumers healthier and more enjoyable.

At a Glance

17.3 Billion
Worldwide sales 2014

58.5%
Gross profit margin 2014

72%
Improved sustainability profile in 72% of new products\(^1\)

40%
Approximately 40% of our packaging materials by weight globally come from recycled sources

80%
Over 80% of our pulp and paper is certified or is in the process of being certified as being sourced from responsibly managed forests

\(^1\) The performance results are based on representative products from the product portfolio evaluated against comparable Colgate products across seven impact areas to characterize likely improvement in the sustainability profile, based on review of quantitative and qualitative data.
Performance
Performance

Financial Strength

For the full year 2014, worldwide net sales were $17,277 million. Global unit volume grew 3 percent, pricing increased 2 percent and foreign exchange was negative 6 percent. Our leading global market shares in toothpaste and manual toothbrushes remained strong and our global market share in mouthwash grew.

Additional 2014 highlights can be found in Colgate’s 2014 Annual Report.

In 2014, Forbes named Colgate one of the World’s Most Valuable Brands, Most Innovative Companies and 25 Most Reputable Companies.

The Colgate brand was ranked in 2014 by Interbrand as one of the Best Global Brands.

Colgate’s Governance Principles

Colgate’s Governance Principles support our continuing financial success. See the Governance section of Colgate’s web site at ColgatePalmolive.com for more information.

In 2013—2014 exclude charges related to the 2012 Restructuring Program. 2012 excludes costs related to the sale of land in Mexico. 2011 excludes costs associated with business realignment and other cost-saving initiatives. A complete reconciliation between reported results (GAAP) and results excluding these items (Non-GAAP), including a description of such items, is available on Colgate’s web site.

In 2013—2014 exclude charges related to the 2012 Restructuring Program, Venezuela remeasurement charges and certain other 2013—2014 items. 2012 excludes charges related to the 2012 Restructuring Program and certain other 2012 items. 2011 excludes costs associated with business realignment and other cost-saving initiatives and certain other 2011 items. 2010 excludes a charge related to the transition to hyperinflationary accounting in Venezuela and certain other 2010 items. A complete reconciliation between reported results (GAAP) and results excluding these items (Non-GAAP), including a description of such items, is available on page 79.

(1) All per-share amounts have been restated for the 2013 two-for-one stock split.

(2) 2013—2014 exclude charges related to the 2012 Restructuring Program, Venezuela remeasurement charges and certain other 2013—2014 items. 2012 excludes charges related to the 2012 Restructuring Program and certain other 2012 items. 2011 excludes costs associated with business realignment and other cost-saving initiatives and certain other 2011 items. 2010 excludes a charge related to the transition to hyperinflationary accounting in Venezuela and certain other 2010 items. A complete reconciliation between reported results (GAAP) and results excluding these items (Non-GAAP), including a description of such items, is available on page 79.
Performance

Consumer-driven Innovation

Every day, people around the world use Colgate products to care for themselves, their families and their pets. Colgate delights shoppers with innovative products that meet their needs, exceed their expectations and add value to their lives. Colgate's nine consumer innovation centers, situated close to consumers in different parts of the world, are focused on developing insight-driven innovation.

Engaging to Build Our Brands with Consumers

Stronger consumer engagement begins with better insights. We are obtaining deeper and more meaningful consumer insights and using them to strengthen product development, packaging and the communications we deliver through our integrated marketing campaigns.

We listen to consumers both as we develop products and when they are put on the shelves. Over 1,000 studies are conducted annually around the world to hear from consumers before our products are sold. We have built brand loyalty by maintaining a deep understanding of local tastes and habits across categories. Colgate investigates key consumer insights, unmet consumer needs and opportunities for performance improvement in existing products.

We also listen to consumer feedback on our products. Colgate’s Consumer Affairs Departments manage consumer relations around the world, covering 95 percent of Colgate’s business. Highly-skilled consumer representatives respond to consumer complaints, inquiries and compliments through multiple channels of communication. Colgate uses robust Quality Control and Quality Assurance programs to ensure our consumer satisfaction policy is followed and provides continuous feedback to improve our service delivery. In addition, we regularly monitor key performance indicators for service in several regions around the world, specifically for phone interactions, striving for 100 percent satisfaction. In our 2014 surveys, over 90 percent of consumers who called us in North America were “satisfied” or “very satisfied” with our service.
Product Sustainability at Colgate

Product sustainability at Colgate means a continued commitment to safe, high-quality products that consumers can trust. Colgate’s robust Research and Development program is designed to provide safe and effective products with superior performance.

In the spirit of the Colgate value of Continuous Improvement, we are also striving for an improved sustainability profile across our portfolio. We have taken small steps to improve products around the world, improving the sustainability profile in 72 percent of new products in 2014 (see page 37). We also recognize that consumers are increasingly interested in products with a sustainable or natural brand promise, and we provide products to meet this expectation. For example, our Tom’s of Maine business provides natural products created with a defined Stewardship Model for natural, sustainable and responsible product development and ingredient sourcing.

Collaborative teams across the Colgate world are coming together to develop products with an improved sustainability profile that continue to meet and exceed consumer expectations. As part of our 2011 to 2015 and 2015 to 2020 Sustainability Strategies, we have committed to increase the sustainability profile in all new products we produce and in the balance of our portfolio. We are embedding this goal across all categories. Each global category—Oral Care, Home Care, Personal Care and Hill’s Pet Nutrition—has specific goals built into the Technology Category Strategies. In some cases these are cross-category. For example, our Home Care category is working to offer concentrated products, improve ingredient biodegradability, engage with suppliers on green chemistry and continue to expand the portfolio of products that help consumers use less water. The Personal Care category is formulating products with an improved ingredient sustainability profile and exploring products that allow consumers to use less water. Within the Oral Care category, we have goals to evaluate novel materials, to commit resources to enable breakthrough innovation in oral care packaging and to remove PVC from toothbrush packaging.

Colgate is also working to further integrate sustainability into our product development and packaging design processes. Marketers are now prompted to include sustainability at the idea generation stage of the product development process, using Colgate’s Product Sustainability Scorecard (see page 37) as a guide. New requirements have also been added to our “technology transfer” process for new products or process changes. At the Early Research, Product Development and Implementation and Support stages of product development, scientists and engineers are now asked to describe aspects of sustainability considered for the new project, using Colgate’s Product Sustainability Scorecard. At later stages, projects are identified for the Product Sustainability Scorecard review process.

Our Tom’s of Maine business provides natural products created with a defined Stewardship Model for natural, sustainable and responsible product development and ingredient sourcing.
Product Safety and Quality

The decisions we make on ingredients are based on a thorough evaluation of the latest scientific evidence. When we choose an ingredient—whether to contribute to the performance of a product or to keep it safe against microorganisms—it is first prescreened by a team of Colgate scientists. Every ingredient is assessed alone and within a formula to ensure that nothing unexpected will occur. Our ingredient review assesses not just what happens in our laboratories, but also across a range of real-world conditions—during manufacturing, in transportation, at the store, in consumers’ homes and after consumer use.

We continuously monitor and evaluate the safety of our ingredients, and we actively engage with outside experts and resources to understand emerging science and deepen our knowledge. We seek the facts so that we can make the right decisions. Where we see opportunities regarding ingredients that are raising consumer questions, we substitute with other safe ingredients that provide the same or better benefits without sacrificing quality. Through this ongoing effort, we no longer use, or are on our way to eliminating, some of the ingredients currently raising consumer questions.

Ingredient Highlights

- We comply with all aspects of the European Union’s REACH regulation (Registration, Evaluation, Authorization and Restriction of Chemical substances). Currently, Colgate does not use any chemicals in its products classified as Substances of Very High Concern by REACH.
- We disclose in the U.S. and Canada the ingredients in our products according to the “Consumer Product Ingredient Communication Initiative” (CPICI) of the American Cleaning Institute, the Consumer Specialty Products Association and the Canadian Consumer Specialty Products Association.

In 2013, Colgate made commitments to eliminate formaldehyde donors, parabens, phthalates and microplastics from our products over the next two years. As of January 2015, Colgate has eliminated phthalates and microplastics from all products and expects to eliminate formaldehyde donors and parabens from all products by the end of 2015. See our Policy on Ingredient Safety for more information.
Product Safety Testing
Colgate has a long-standing worldwide policy to minimize and to ultimately eliminate animal testing for all consumer products. Central to this commitment are our 30-year-long efforts to encourage the development of alternatives that are scientifically valid and can be accepted by safety regulators. We are a leader in promoting, encouraging and participating in the development, validation and acceptance of alternative non-animal testing methods worldwide, investing over $1 million annually on research with non-animal alternatives. We also work closely with worldwide regulatory agencies to examine how non-animal tests can be incorporated into their safety requirements for consumer products.

Globally, there are circumstances when regulatory agencies require animal testing. In such limited instances, the tests are conducted only at external testing facilities that meet both government standards and the rigorous requirements established by Colgate with input from animal welfare groups. We look forward to a day when all necessary safety studies can be performed without the use of animals and will continue to work to make that day come sooner.

Since 2011, Colgate has been recognized on the People for the Ethical Treatment of Animals (PETA) “Working for Regulatory Change” list to promote corporate activism in alternatives research. Colgate-Palmolive was the first company to meet PETA’s stringent requirements.
Colgate’s Product Sustainability Scorecard

In order to measure progress toward our 2015 goal to increase the sustainability profile in all new products we produce and in the balance of our portfolio, Colgate began evaluating new products using a Product Sustainability Scorecard in 2012. Colgate engaged Pure Strategies, a leading sustainability consultant to validate our Product Sustainability Scorecard and 2013 and 2014 results. Pure Strategies provided the following validation statement in regard to the Colgate Product Sustainability Scorecard: “Nothing came to our attention that caused us to believe that Colgate’s Product Sustainability Scorecard could not be used to track progress on improving the sustainability profile of new products and the balance of their portfolio.” The scorecard rates products with 25 parameters across seven impact areas: Responsible Sourcing and Raw Materials, Energy and Greenhouse Gases, Waste, Water, Ingredient Profile, Packaging and Social Impact. We improved the sustainability profile in 72 percent of new products in 2014.\(^{(1)}\)

<table>
<thead>
<tr>
<th>Percent of New Products with Improved Sustainability Profile</th>
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<tbody>
<tr>
<td>![Image of product lineup]</td>
</tr>
<tr>
<td>2012 24%</td>
</tr>
<tr>
<td>2013 48%</td>
</tr>
<tr>
<td>2014 72%</td>
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<tr>
<td>2015 Goal 100%</td>
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\(^{(1)}\) The performance results are based on representative products from the product portfolio evaluated against comparable Colgate products across seven impact areas to characterize likely improvement in the sustainability profile, based on review of quantitative and qualitative data.
2014 Product Highlights

Suavitel Fast Dry fabric conditioner in the U.S. brings a unique technology that wicks away water from fabric to help clothes dry 30% faster, saving consumers time and energy.

Colgate Herbal Original toothpaste in Europe requires fewer changeovers in the manufacturing process, reducing energy and greenhouse gas emissions, water and waste.

As part of a global initiative to remove alcohol from our mouthwash products, Colgate Optic White mouthwash in the South Pacific is alcohol free and contains no volatile organic compounds (VOCs).

A change to our Axion Dish Liquid formula in Latin America improved the ingredient sustainability profile and eliminated the use of a volatile organic compound (VOC). The change will also result in $1.6 million in annual savings for the company.

Protex City Clean Shower Gel in Asia has an improved ingredient sustainability profile and no longer contains parabens.

The new ingredient mix for Hill’s Science Plan dog food for adult large breeds in Europe reduced energy and greenhouse gas emissions associated with the production of the ingredients.

(1) After 5 washes; tested on cotton and cotton-polyester swatches; vs. detergent alone.
(2) Maximum energy reduction of 290 kwh/year based on standard size electric dryer, 416 seven-pound loads a year. Based on U.S. Department of Energy Conservation Standards.
Performance

2014 Product Highlights

A more energy-efficient “batch-on-batch” manufacturing process was implemented for Palmolive Naturals Conditioner in Asia that reduced waste during manufacturing. The product also has an improved ingredient sustainability profile and no longer contains formaldehyde donors.

A supply change for Colgate Maximum Cavity Protection Plus Sugar Acid Neutralizer toothpaste for kids in Europe reduced energy use and greenhouse gas emissions associated with transport of a key ingredient. The product mass required per use was also reduced. The Maximum Cavity Protection toothpaste with Sugar Acid Neutralizer line of toothpaste also provides enhanced anticavity protection—reducing early tooth decay by half.\(^{(1)}\)

Sard Wonder Pretreater Spray in the South Pacific has an improved ingredient sustainability profile and requires less energy to manufacture.

\(^{(1)}\) In a six month clinical study. Regular fluoride toothpaste reduced early decay by nearly one third (32 percent).

Building Revenue

Colgate continues to offer more sustainable product options, including Palmolive Antibacterial, with lactic acid; Palmolive eco+ automatic dishwasher detergent, which is phosphate free; Palmolive pure + clear, which has no heavy fragrances; the Sanex Zero% range, specifically developed to contain a reduced number of chemical ingredients; the Natura Verde line of Ajax, Palmolive, Softlan and Soupline in Europe, with natural ingredients and bottles containing recycled plastic; and Tom’s of Maine brand natural personal and oral care products, with naturally sourced or derived ingredients. Sustainability improvements build Colgate’s brand reputation and generate revenue. As just a portion of our sustainable portfolio, we estimate sales from our refill and concentrated product offerings, as well as our Tom’s of Maine Brand products, Sanex Zero % products, Cold Power detergent line, Natura Verde line, and our fabric softeners with “fast dry” and “no rinse” technology to be nearly $775 million in 2014, with sales growth for some more sustainable offerings outpacing those of traditional brands.
Improving Raw Materials

Colgate is working with our supplier partners to improve the sustainability of our raw materials. We are exploring ways to implement green chemistry, move to renewable raw materials and improve our upstream carbon footprint.

Product Highlights

Tom’s of Maine now uses a USDA certified bio-based propylene glycol, which is made from renewable carbon content (vegetable oil) instead of petroleum in its deodorants, reducing greenhouses gases by up to 61% based on lifecycle analysis compared with petroleum-based counterparts.

Lactic acid, a green chemistry alternative, was added across our lines of Hill’s Pet Nutrition dry dog and cat food in North America as a more environmentally friendly option to improve product integrity.

In Palmolive Naturals Altai Herbs Bar Soap in our Africa/Eurasia Division, we increased the use of materials with a lower carbon footprint.

We improved the ingredient sustainability profile in Colgate Max White One Luminous, Colgate Max White One and Colgate Max White One Active in Europe, as well as Colgate Luminous White in Latin America and Colgate Optic White in Asia.
Performance

Focus on Packaging

Colgate is committed to improving the sustainability profile of our packaging. Our 2011-2015 goal is to increase the amount of recycled content in our packages by 20 percent vs. 2010, and we have surpassed our goal. Colgate’s packaging organization regularly evaluates materials and processes that can improve the sustainability profile of our packages.

Colgate’s packaging sustainability strategy centers around the following actions:

- Assessing the human health and environmental impact of our packaging via life cycle analysis, where appropriate
- Striving to design products for reuse, recyclability and materials reduction, while ensuring product integrity
- Working to minimize the volume and weight of our packaging and using the minimum amount of packaging required to label and protect our products
- Utilizing recycled content
- Increasing the recyclability of our packaging through design choices and innovation
- Expanding refill package systems in product categories where feasible
- Coding our packaging with recycling symbols where appropriate, supporting efforts to educate consumers and supporting innovative efforts to improve local recycling systems

In 2014, Colgate set additional packaging targets for 2020. We committed to improve the recyclability of our packaging, committing resources to enable breakthrough innovation in Oral Care packaging. We have also committed to deliver 100 percent recyclable packaging in our Personal Care, Home Care and Hill’s Pet Nutrition categories. Additionally, we will increase the recycled content of our packaging to 50 percent.

Packaging Highlights

Through responsible packaging design, we improved the ratio of the weight of the package compared to the weight of the product for Colgate Maximum Cavity Protection plus Sugar Acid Neutralizer toothpaste in Asia.

A new bottle for our Ajax Bucket Dilutable Cleaner in Germany is made of up to 60% recycled material. The bottle is also lighter, with 30% less plastic.

Policy on No Deforestation

We are taking steps to optimize the use of wood fiber in packaging, assess the risk of controversial sources of pulp and paper in our supply chain and obtain external verification for the supply in high-priority countries. See page 68 or Colgate’s Policy on No Deforestation for more information.

Recycled Content

Approximately 40% of our packaging materials by weight globally come from recycled sources.

Colgate’s 2020 goal is to increase recycled content to 50%.
## Performance

### Packaging Highlights

- **We eliminated the PVC label from our two-pack Suavitel fabric softener in Colombia.**

- **A new bottle design for our line of Palmolive Naturals Shampoo in Asia reduces plastic per bottle by 13%.**

- **We improved the ratio of the weight of the package compared to the weight of the product in the new elmex ProAction toothbrush in Asia, as well as reduced the weight of the toothbrush.**

- **In North America, we introduced Palmolive Dish Liquid with a “flip-top” cap. It is easy to open with one hand, clicks to close and doses just the right amount of liquid. It uses one piece of plastic instead of two, making it more efficient to manufacture and reducing plastic use. Plans are underway to expand the use of the flip-top cap in other geographies.**

- **Our 160 oz. Suavitel fabric conditioner bottle in North America is now lighter weight and produced in our own plant, saving carbon emissions associated with transport from a supplier.**

- **Our Dynamo detergent packaging in Australia now uses a PET label liner that is 100% recyclable.**

### Packaging End-of-Life

We recognize the importance of reducing waste at every stage of the product life cycle, including at the end-of-life of our products and packaging. See page 63 for more information on our programs to collect packaging waste and our commitment to work with stakeholders to drive continuous improvement in local recycling systems.
Performance

Access and Affordability

Product sustainability at Colgate also means a commitment to providing affordable product options in our portfolio. In emerging markets, Colgate makes products more affordable with smaller sizes, refill packs and value options. Colgate also works for strong penetration and wide distribution, so that more consumers have access to Colgate products. Offerings are customized to best reach consumers within their socioeconomic level, taking into account available household income and specific consumer needs. We track local purchasing power of low-income consumers in all emerging market countries to ensure affordability of our products. Colgate strategically balances our portfolio between base and premium tiers as appropriate for the region.

In some markets, building rural distribution is challenging. We are working to develop innovative models and distribution networks to reach more consumers. For example, a Colgate team in Cameroon recognized an opportunity to improve coverage and customer service levels in smaller towns by using branded motorcycles able to distribute large quantities of products in the retail environments. The new model increased deliveries per week by 500 percent and increased sales by 43 percent.

Colgate has also established a 2020 goal “to have a positive impact by expanding access to affordable health and wellness products for millions of people in underserved communities.” This will include continuing to commercialize affordable toothpaste and other health and wellness products and increasing access through expanded distribution and community programs. Colgate people are working to set plans and goals for this commitment.

Engaging Shoppers in Remote Villages

Many people around the world do not have access to basic dental care and education. As a leading provider of oral care products, Colgate has the unique ability to address this major social issue and to improve the oral health of families around the world. In India, Colgate engages with rural shoppers by participating in the village haat, an outdoor weekly market which serves as the main congregation point in remote areas of the country. Colgate toothpaste is sold here in small, affordable sizes along with Colgate manual toothbrushes. These activities are increasing toothpaste consumption among the thousands of villagers who visit the haat regularly, building a vital oral health habit in these areas.
Partnering with Customers

Colgate partners with hundreds of thousands of retail stores, large and small, to sell our products around the world. Treating all retail customers with fairness and integrity is a priority. Colgate engages its customers worldwide by sharing unique shopper insights, providing innovative in-store marketing communications and merchandising techniques and developing and executing joint business planning initiatives. These activities ensure the right product assortment at each location and help to make shopping a consumer-friendly, enjoyable experience that drives increased sales for both Colgate and the retailer.

To ensure continued success, Colgate tracks retailer satisfaction in 20 of our largest subsidiaries every two years. The Company participates in a widely-used industry standard syndicated survey run by the Advantage Group. The objective is to measure our Customer Engagement with the goal of strengthening our performance across key markets. In 2014, Colgate was ranked as the No. 1 manufacturer in six separate countries. Colgate was also ranked in the top one-third of all manufacturers in countries representing 93 percent of the business. Additionally, Colgate participates in a program to obtain feedback from six major global retailers. Results are analyzed at a customer, country, region and global level and are used to identify global trends, providing key input to shaping the direction of the company’s overall customer engagement strategy. In 2014, Colgate was ranked No. 3 out of 19 industry-leading “Fast Moving Consumer Goods Manufacturers” for the third year in a row.

Colgate also partners with key customers to advance our mutual sustainability goals. We often partner to engage consumers with programs such as our “Bright Smiles, Bright Futures” oral health education program, Operation Smile and Terracycle. We also regularly report to several retailers through product stewardship surveys.

Highlights

- Colgate collaborated with Target in the U.S. to make a donation to the St. Jude Children’s Research Hospital’s Target House with sales of an exclusive children’s toothpaste and toothbrush, as well as Softsoap liquid hand soap and Palmolive dish liquid.

- Colgate partners with retail stores around the world such as Walgreens, Carrefour, Walmart, Coles and Rossman to promote oral health through our “Bright Smiles, Bright Futures” program and other oral health programs.

- In the U.S., Walmart has featured Colgate and our products in the launch of the online Walmart Sustainability Leaders shop. The shop on Walmart.com features more than 10,000 items made by companies identified as leaders in a product category based on the Walmart Sustainability Index. Colgate products from Softsoap brand hand soap to Palmolive dish detergent are available in the online shop.

- In Brazil, Colgate has partnered with Walmart on three successful “End-to-End” projects to improve sustainability across a product’s value chain. For example, making changes to a shopper pack of toothpaste and soap reduced greenhouse gas emissions, plastic and fuel use.

- Colgate partnered with Coles Supermarket in Australia to promote oral health education with the “Bright Smiles, Bright Futures” program in stores, helping to increase sales of Colgate children’s oral care products in 2014.
Product Sustainability Partnerships

Colgate partners with industry groups, non-governmental organizations and research groups around the world to meet our product sustainability goals and to share insights to collectively work towards more sustainable product offerings. Below are some highlights.

- Colgate was one of 25 American Cleaning Institute (ACI) member companies to complete the requirements for ACI’s first year of the Charter for Sustainable Cleaning. Companies who sign-up for the Charter must formally commit to the ACI Principles for Sustainability, participate in ACI’s Sustainability Metrics Program and work toward implementing a set of Essential Sustainability Procedures and Activities (SPAs).

- Colgate is also committed to the European International Association for Soaps, Detergents and Maintenance Product’s (AISE) Charter for Sustainable Cleaning.

- Colgate is an active member of the Home and Personal Care Sector of The Sustainability Consortium, which is committed to improving product sustainability through the development of a standardized Sustainability Measurement and Reporting System.

- Colgate is a member of the Forum for the Future Beauty and Personal Care Working Group, an industry collaboration to improve sustainability in the beauty and personal care sector.

- As a member of the Grocery Manufacturers Association, Colgate is contributing to the development of the Information Transparency Initiative (ITI), driving progress to deliver product information to consumers effectively and efficiently.

- Hill's Pet Nutrition is a member of the Pet Food Sustainability Working Group, a collaboration to align on sustainability principles for the pet food industry.

- Colgate joined with other companies in 2011 to found the American Institute for Packaging and the Environment (AMERIPEN), which is focused on coordinating the industry’s environmental packaging efforts.

- Colgate has recently become a member of The Forest Trust (TFT) to help us develop and implement strategies to meet our palm traceability commitment.

- Colgate is a member of the Roundtable on Sustainable Palm Oil (RSPO), which is working on solutions for the use and growth of sustainable palm oil.

- Colgate is a member of the Round Table on Responsible Soy (RTRS), an internationally recognized forum working to develop and promote a standard of sustainability for the production, processing, trading and use of soy.

- Colgate is a member of AIM-PROGRESS, a global industry forum to promote responsible sourcing practices and sustainable production systems. It is a global initiative supported and sponsored by the European Brands Association in Europe and the Grocery Manufacturers Association in North America.

- Colgate continues our commitment to finding and using alternatives to animal testing through support and involvement with the European Partnership for Alternative Approaches to Animal Testing (EPAA) and the Institute for In Vitro Sciences (IIVS).

- Colgate is an active member of the Society of Toxicology (SOT). SOT is committed to creating a safer and healthier world by advancing the science of toxicology. In addition to supporting these broad objectives of SOT, Colgate also supports the Society specifically in the areas of research and education in the field of alternatives to animal testing. This support funds education and research for students and postdoctoral fellows and then makes grants available to in-career researchers to advance the development of non-animal methods for research and testing.

- Colgate is a Global Partner in the Society of Environmental Toxicology and Chemistry (SETAC). Colgate supports SETAC’s mission to develop principles and practices for protection, enhancement and management of the environment by providing a forum where professionals can exchange ideas and discuss environmental challenges, regulations, research and development and environmental education.